

To: Board of Supervisors  
From: C. McGarry  
Re: County Administrator's Report for February 10, 2026 Board Meeting

- A. DSS Building Project: No Change.** Sitework including installation of stormwater management systems, electrical and data conduit installation, and retaining wall form work continues on site. County Admin. Staff, BCO Marrs, and Jeff Brantley have been working with PMA, Timmons, Lovington Fire Dept., and NCSA to finalize fire protection design elements before the building footers and slab are poured.
- B. Department of Social Services:** Advisory Board Member appointments and contact information was sent to VDSS. VDSS has emailed members with credentials and links to complete new board member training within 60-90 days; with an initial meeting date to be determined once training is complete.
- C. 2026 Reassessment:** Board of Equalization Department of Taxation training has concluded and members have been certified by the State; pending appointment by Circuit Court order. Thereafter, they will set their hearing schedule for release to the public and will begin hearing assessment appeals.
- D. Transfer Station Tipping Floor Replacement:** The project Invitation to Bid has been issued with bidding documents available February 11<sup>th</sup>. The proposed schedule of work is as follows:
- Optional Pre-bid meeting – February 17, 2026
  - Receive Sealed Bids – March 4, 2026 at 2pm
  - Award Contract – March 18, 2026 at a continued or called meeting of the BOS
  - Complete Construction – May 31, 2026
- An MOU has been executed with Amherst County for solid waste disposal at their landfill during the project construction period.
- E. Former Larkin Property Test Wells:** Local well driller contact information has been provided to CHA, the County's engineering consultants, to gather pricing information for potential inclusion in the FY27 CIP for the Board's consideration.
- F. Cover the Caboose Project:** Inclement weather has delayed a Madison Heights firm, Cascio and Sons Construction from coming on site to provide a quote; however, they will be providing an estimated cost range by mid-week and will provide a refined quote after coming on site next week.
- G. Space Needs Follow Up:** Nelson Center Managers are finalizing the requested financial information and possible short or long-term options from the School Division remain pending.
- H. NCSA Lovington Sewer Rehabilitation Project:** County staff and NCSA reviewed an update to the project's Preliminary Engineering Report, which includes expansion of the scope of work and new cost projections to include 10 additional manholes that have now been located within the project area, as well as other issues identified through use of CCTV cameras of the system in May 2025. Two alternative scopes with probable costs of \$4,115,000 and \$5,545,000 have been provided with \$2,235,000 being the estimated cost of the original project scope. Project engineers, NCSA staff, and County staff are working with USDA/RD on how best to address this, either within the original budget, completing the most critical elements or obtaining an expanded loan from USDA/RD. Future presentation of this subject in detail is anticipated in the near future.
- I. Seven Stars Music Festival:** Festival organizers have announced 2026 festival dates of October 9-11 for a similar sized event as in 2025 and have issued a press release that includes estimated economic benefits to the County and region. (see attached).

**J. Meals and Lodging Tax Collection & Lodging Entity Tracking:** See Attached Charts - # of Lodging Units went from 833 to 838. TOT taxes collected for the 2025 Calendar Year was \$2,743,694.

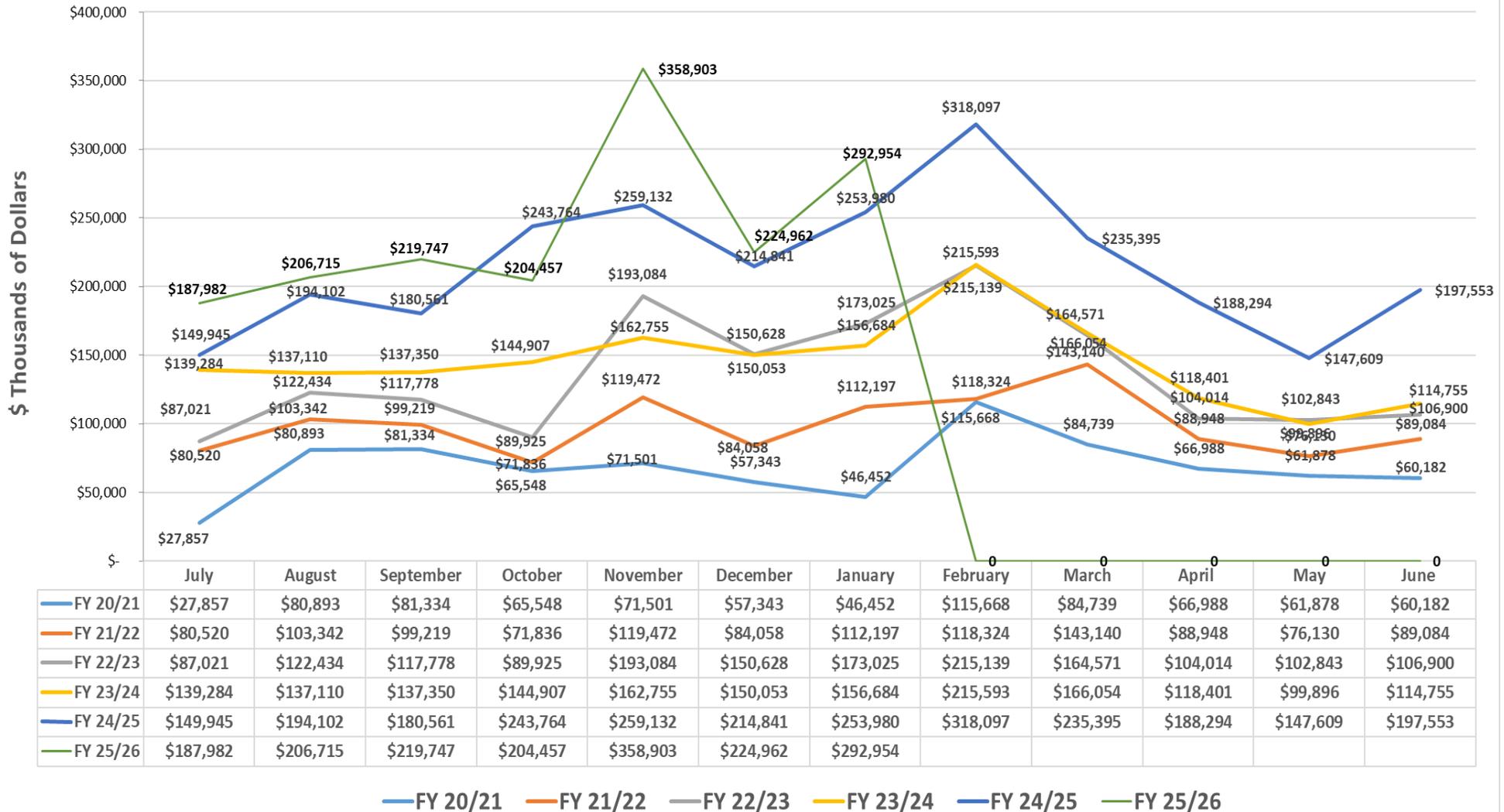
**K. Staff Reports:** Department and office reports for January/February have been provided.

# January 2026 Collection – February 10, 2026 BOS Report

## Transient Occupancy Tax Collection - Monthly Trend By Fiscal Year

\*Amounts Shown Reflect Payments for Prior Month(s) Tax Levy

\*\* TOT Tax Rate Changed from 5% to 7% Effective July 1, 2024

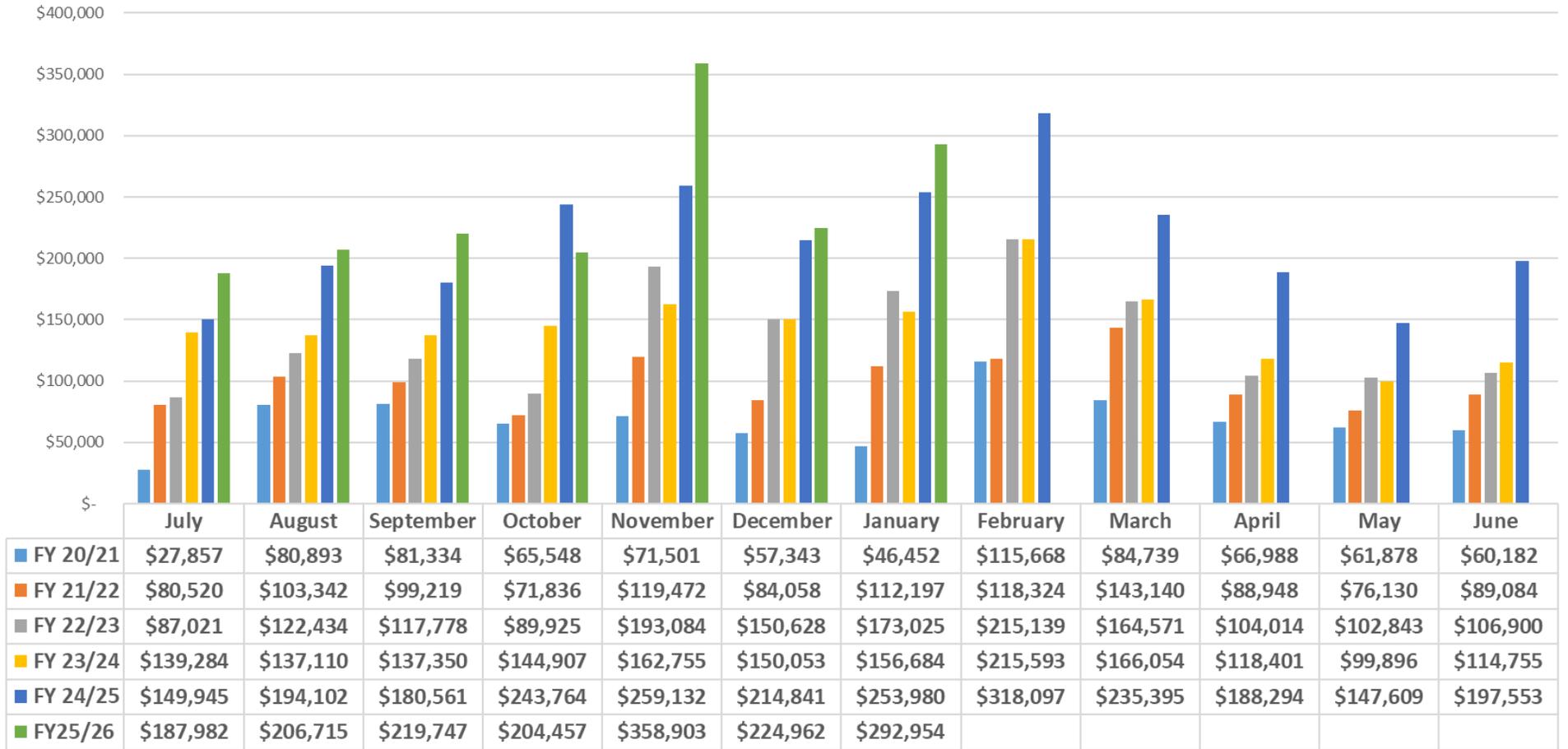


## January 2026 Collection – February 10, 2026 BOS Report

### Transient Occupancy Tax Collection by Month and Fiscal Year

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■ FY 20/21  
 ■ FY 21/22  
 ■ FY 22/23  
 ■ FY 23/24  
 ■ FY 24/25  
 ■ FY25/26

## January 2026 Collection – February 10, 2026 BOS Report

**\*Lodging Establishments/Revenue - Calendar Year**  
**\*\*TOT Tax Rate Changed from 5% to 7% Effective July 1, 2024**

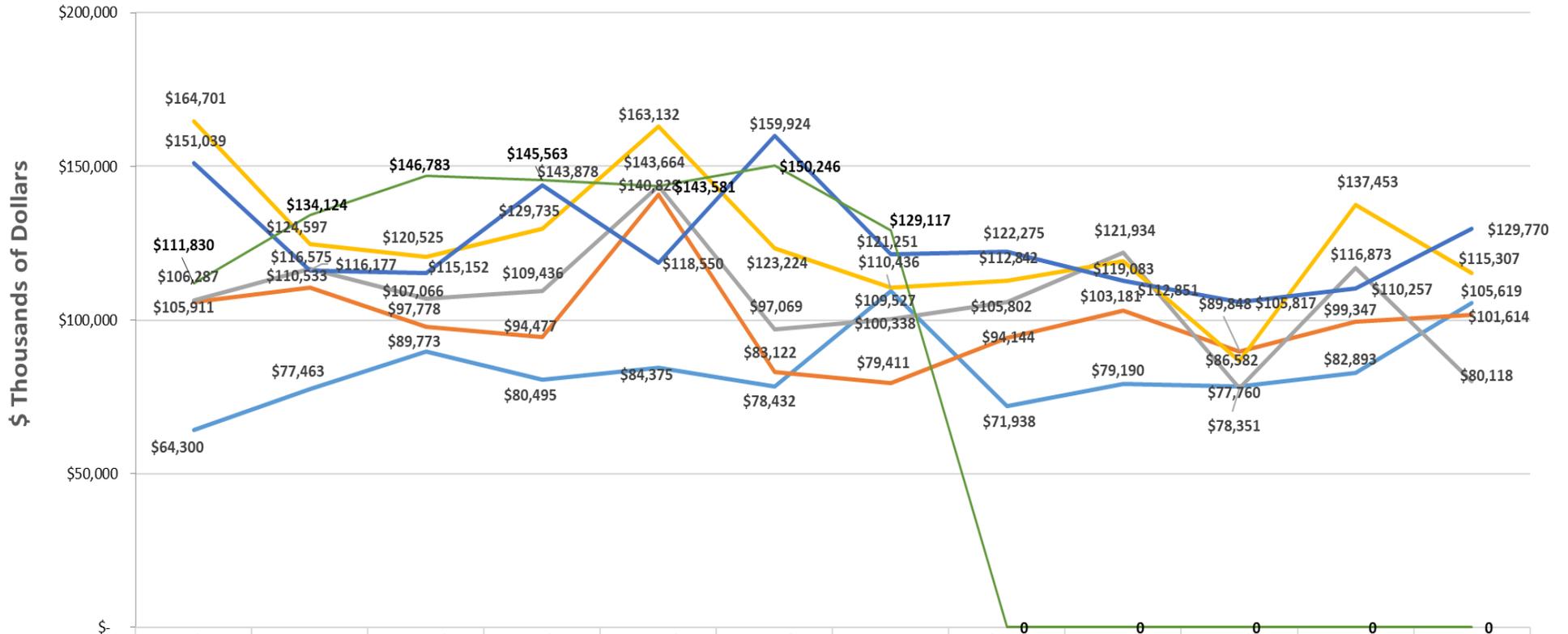


\*Lodging Establishments is the number of businesses who are registered with the Commissioner of the Revenue for lodging in Nelson County. This number is up 5 from 833, in the previous month's report. The number includes businesses who may have multiple properties who remit for all units with one payment. Some businesses remit their taxes quarterly, and due to their start date, may not be on a January-March-June-September schedule. Many businesses utilize services such as AirBnB who remit on their behalf and by State Code, these revenues are only to be disclosed in aggregate; no personal information can be shared (State Code Section 55.1-1209).

# January 2026 Collection – February 10, 2026 BOS Report

## Meals Tax Collection - Monthly Trend By Fiscal Year

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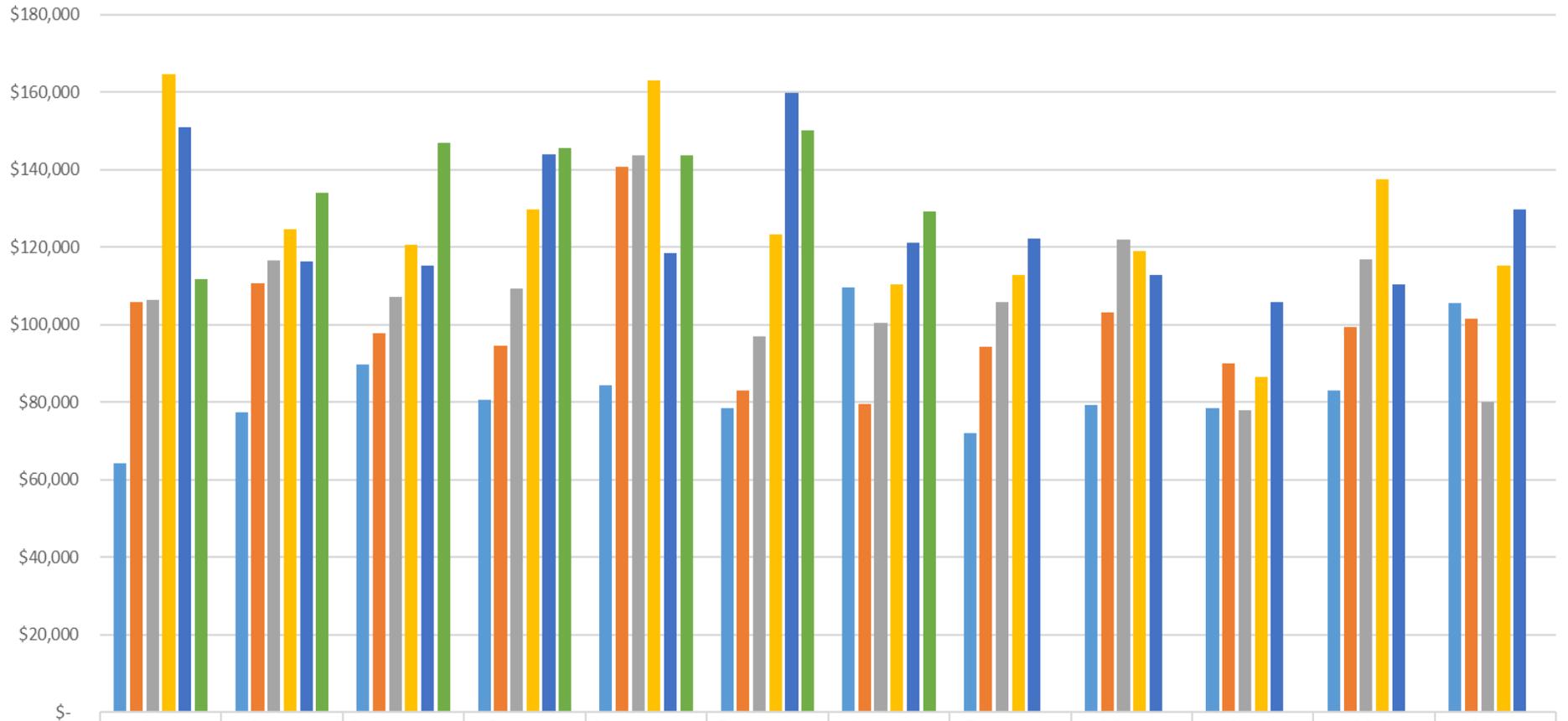
	July	August	September	October	November	December	January	February	March	April	May	June
— FY 20/21	\$64,300	\$77,463	\$89,773	\$80,495	\$84,375	\$78,432	\$109,527	\$71,938	\$79,190	\$78,351	\$82,893	\$105,619
— FY 21/22	\$105,911	\$110,533	\$97,778	\$94,477	\$140,828	\$83,122	\$79,411	\$94,144	\$103,181	\$89,848	\$99,347	\$101,614
— FY 22/23	\$106,287	\$116,575	\$107,066	\$109,436	\$143,664	\$97,069	\$100,338	\$105,802	\$121,934	\$77,760	\$116,873	\$80,118
— FY 23/24	\$164,701	\$124,597	\$120,525	\$129,735	\$163,132	\$123,224	\$110,436	\$112,842	\$119,083	\$86,582	\$137,453	\$115,307
— FY 24/25	\$151,039	\$116,177	\$115,152	\$143,878	\$118,550	\$159,924	\$121,251	\$122,275	\$112,851	\$105,817	\$110,257	\$129,770
— FY 25/26	\$111,830	\$134,124	\$146,783	\$145,563	\$143,581	\$150,246	\$129,117	0	0	0	0	0

— FY 20/21 — FY 21/22 — FY 22/23 — FY 23/24 — FY 24/25 — FY 25/26

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## **Valley of the Seven Stars Pledges \$30,000 to Nelson County Public Schools and Confirms 2026 Return**

**GRiZ Presents and 100x Presents announce the festival's return to Lockn' and Oak Ridge Farms, October 9th–11th, 2026**

**February 3, 2026 — Arrington, VA** — Valley of the Seven Stars, the three-day, four-night music festival curated by internationally acclaimed artist GRiZ and produced in partnership with Philadelphia-based 100x Presents, today announced a \$30,000 joint donation to Nelson County Public Schools and confirmed the festival's return to Lockn' and Oak Ridge Farms on October 9–11, 2026.

Held October 10–12, 2025, the inaugural Valley of the Seven Stars welcomed more than 20,000 attendees from across the country and was created with a clear mission: to deliver world-class music while generating meaningful, measurable impact for Nelson County and the Commonwealth of Virginia. Post-event analysis shows the festival delivered significant economic, educational, and environmental benefits to the region, reinforcing a long-term commitment to the local community.

Local leaders highlighted the positive experience working with the festival.

"It was our pleasure to partner with 100x at Seven Stars. Their attention to detail was unlike anything I have ever experienced, and most importantly, safety was their clear priority. At every daily briefing, the impact on the local community was discussed, and operational adjustments were made if needed. It's hard to imagine a promoter being more respectful of their host community than 100x was of Nelson County."

- Curtis Sheets, Chief of Wintergreen Fire & Rescue

### **Commitment to Nelson County Public Schools**

A \$30,000 donation will be jointly contributed to Nelson County Public Schools by GRiZ Presents, 100x Presents, Lockn' Farm, and Oak Ridge Farm. The contribution reflects a shared commitment to supporting the community and investing in programs that benefit students and educators across the county.

Planned areas of support include:

- Academic departments
- Performing arts and creative programs
- Career and technical education initiatives
- Student scholarship opportunities



## Economic Impact Across Nelson County and Central Virginia

Internal post-event analysis indicates that Valley of the Seven Stars generated a local economic impact of \$2.5 million to \$3.0 million, driven by visitor spending across Nelson County and surrounding communities.

Key findings include:

- An estimated **average spend of \$132 per attendee** at local businesses
- Nearly **50 percent of attendees spent \$101–\$250** at area restaurants, shops, and services
- **50 percent** visited local restaurants
- **21 percent** extended their stay to further explore Nelson County or nearby destinations

Festival-related visitation also generated substantial tax revenue, including:

- **\$85,000** in Transient Occupancy Tax
- **\$120,000** in food tax revenue
- **\$48,000** in beverage tax revenue

More than **85 percent of attendees traveled from outside Virginia**, with guests arriving from across the United States — underscoring the festival’s ability to attract new visitors and dollars to the region. Top attendee states included Virginia, Colorado, North Carolina, Florida, and Michigan.

## Sustainability, Responsibility, and Environmental Stewardship

Valley of the Seven Stars was designed with sustainability and community responsibility at its core, with a focus on reducing environmental impact while supporting local needs.

Highlights from the 2025 event include:

- Over **180 Green Team members and volunteers** dedicated to cleanup and waste diversion
- Approximately **90 percent of all cans collected recycled**
- **15 free water refill stations**, providing an estimated **55,000–60,000 gallons of drinking water**
  - Equivalent to avoiding up to **480,000 single-use plastic bottles**
- **62,680 pounds of recycling** and **10,200 pounds of compost** diverted from landfills
- **1,334 pounds of surplus food donated** to the Nelson County Pantry — equating to roughly **1,915 meals**
- Partnerships with **four nonprofit organizations** focused on sustainability, environmental advocacy, and social impact



## **Supporting Regenerative Agriculture in Virginia**

The festival also expanded its investment in regenerative agriculture and resilient food systems across Virginia.

- More than **\$12,000 raised** for Sound Future’s Surf & Turf Program
- Funding supports the expansion of regenerative farming practices statewide
- Programs prioritize underserved producers, including BIPOC farmers, women, veterans, LGBTQIA+ growers, and first-generation farmers
- Efforts strengthen local food systems while promoting long-term environmental resilience throughout the Commonwealth

## **Looking Ahead in 2026**

With strong community partnerships, measurable economic benefit, and a shared commitment to responsible growth, Valley of the Seven Stars will return to Lockn’ and Oak Ridge Farms on **October 9–11, 2026**, continuing to build a festival model rooted in music, community, and positive local impact.

## **About GRiZ**

GRiZ (Grant Kwiecinski) is an internationally acclaimed electronic artist, producer, and multi-instrumentalist known for his high-energy performances, genre-blending sound, and commitment to community impact. Beyond the stage, GRiZ champions education, sustainability, and philanthropy through events and initiatives that prioritize meaningful engagement and long-term local benefit.

## **About 100x Presents**

100x Presents is a global experiential events and hospitality company built on a “Fan First, Artist Forward” philosophy. The company produces artist-curated festivals, destination events, immersive travel experiences, and VIP programs that bring fans closer to the music they love while creating lasting value for artists, partners, and host communities.