

Nelson County

Central Virginia Bordered by the first 30 miles of the Blue Ridge Parkway and the James River, Nelson County balances economic growth with exceptional natural beauty. This balance is exemplified by the world class breweries, cideries, distilleries, and wineries that flourish in Nelson County and Wintergreen Resort. Nelson is the ideal location for companies seeking to do business in the midst of incredible natural beauty without sacrificing access to transportation infrastructure and a skilled workforce.

Innovative Employers

Agribusiness is booming in Nelson County, as evidenced by the county's many awardwinning craft breweries, cideries, distilleries and wineries. Companies located in Nelson County include:

- · Blue Mountain Brewery & Blue Mountain Barrel *barrel house and craft brewery*
- · Bold Rock Cidery & Brew Pub hard craft cider
- · California Sidecar & Escapade Trailers sidecars and trailers
- · Central Virginia Electric Cooperative *member-owned electric utility, headquarters*
- · Devils Backbone Brewing Company craft brewery
- · Wintergreen Resort 11,00 acre, four-season resort
- · Veritas Vineyard & Winery vineyard and winery
- Virginia Distillery Company whisky distillery



Blue Mountain Brewery opened in 2007 as the first brewery in Nelson County.



Advantages for Business

- Unlike many rural counties, Nelson County residents and businesses have access to over 450 miles of fiber and active circuits which runs through the center of the County, offering highspeed internet to more than 6,200 homes and businesses, bringing the benefits of advanced information technology infrastructure to Nelson County's idyllic and pastoral setting.
- Nelson County boasts direct access to I-64 and is a 15 minute drive from I-81. The county sits less than 40 miles from both the Charlottesville Albermarle Airport and the Lynchburg Regional Airport.
- · Several major universities and two-year institutions, including the top-ranked University of Virginia, and Piedmont Virginia Community College are within an hour's drive.

Demographics

The Central Virginia region boasts a growing labor pool of nearly 175,000 and the ability to tap into even larger labor markets in nearby Fredericksburg and Richmond metropolitan areas.

Population	
Nelson County 30 mile radius 14,831 339,502	60 mile radius 1,018,973
Unemployment Rate	3.5%
Labor Force Participation Rate	58%
Median Age	51.4
Median Household Income	\$64,313
Average Annual Salary	\$37,802
Mean Commute Time	30.6 min
Percentage of Population with College Experience	48.6%



California Sidecar

Top Industries in Nelson County

Industry	Percentage Concentration
Manufacturing	13.3%
Accommodation and Food Services	10.8%
Educational Services	9.6%
Agricultural, Forestry, Fishing, and Hunting	9.5%
Health Care	9.1%
Retail Trade	7.5%
Construction	6.9%
Professional, Scientific, and Technical Services	4.7%
Administration and Support	4.7%
Transportation and Warehousing	2.6%
Utilities	2.0%

Office of Economic Development Contact Information

Maureen A. Kelley
Director of Economic
Development
makelley@nelsoncounty.org

(434) 263-7015 8519 Thomas Nelson Hwy. Lovingston, VA 22949

www.lovenelsonva.org

Make Central Virginia the location for your Bold Venture!



Helen Cauthen, President

Central Virginia Partnership for Economic Development 1001 Research Park Blvd., Suite 301 | Charlottesville, VA 22911 434.979.5610 | hcauthen@centralvirginia.org

centralvirginia.org

(inf Central Virginia Partnership for Economic Development

