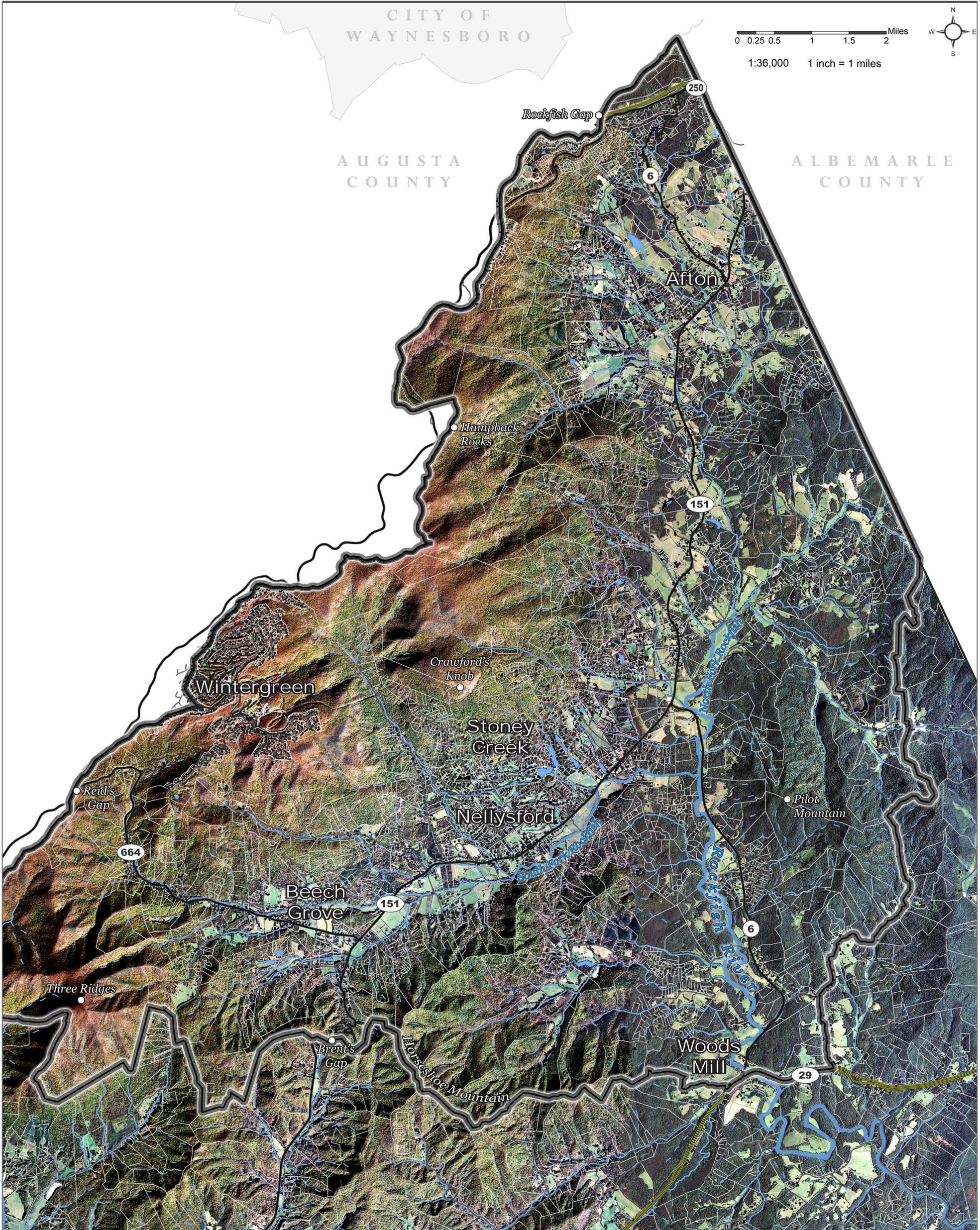
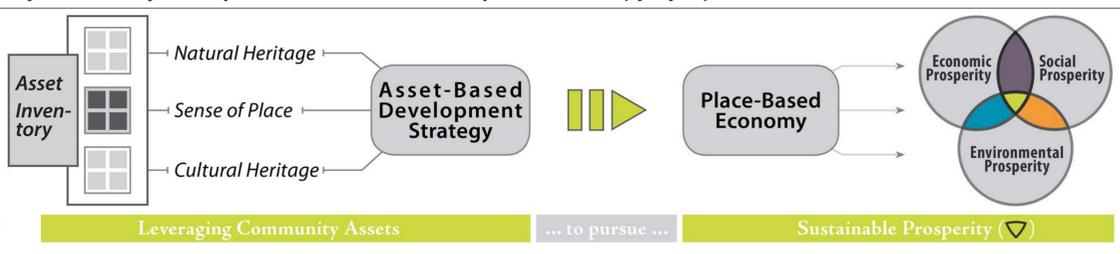


Asset Inventory: Basemap & Introduction



Community assets are critically important to a community's overall long-term success.

Successful communities protect local assets from undesirable change(s); sustainably utilize local assets to produce maximum value(s) and benefit(s); and prioritize the importance of local assets as essential elements of overall community prosperity.



What are community assets?

Community assets are the special places, features, amenities, and resources that give a place its identity – the local things which, altogether, create value for a community by:

- enriching the local quality of life and providing a distinct sense of place; and
- providing creative opportunities for a strong place-based economy.

How does a community best utilize its assets?

Asset inventory: A method of mapping and analyzing the location of community assets.
Asset-based development strategy: A community framework for successfully navigating changes over time in ways that balance 'growth and change' with 'rural preservation.' Such a strategy provides one place-based framework for integrating two separate (and sometimes conflicting) community priorities:

[sustained economic vitality] & [protection of rural character and sense of place]