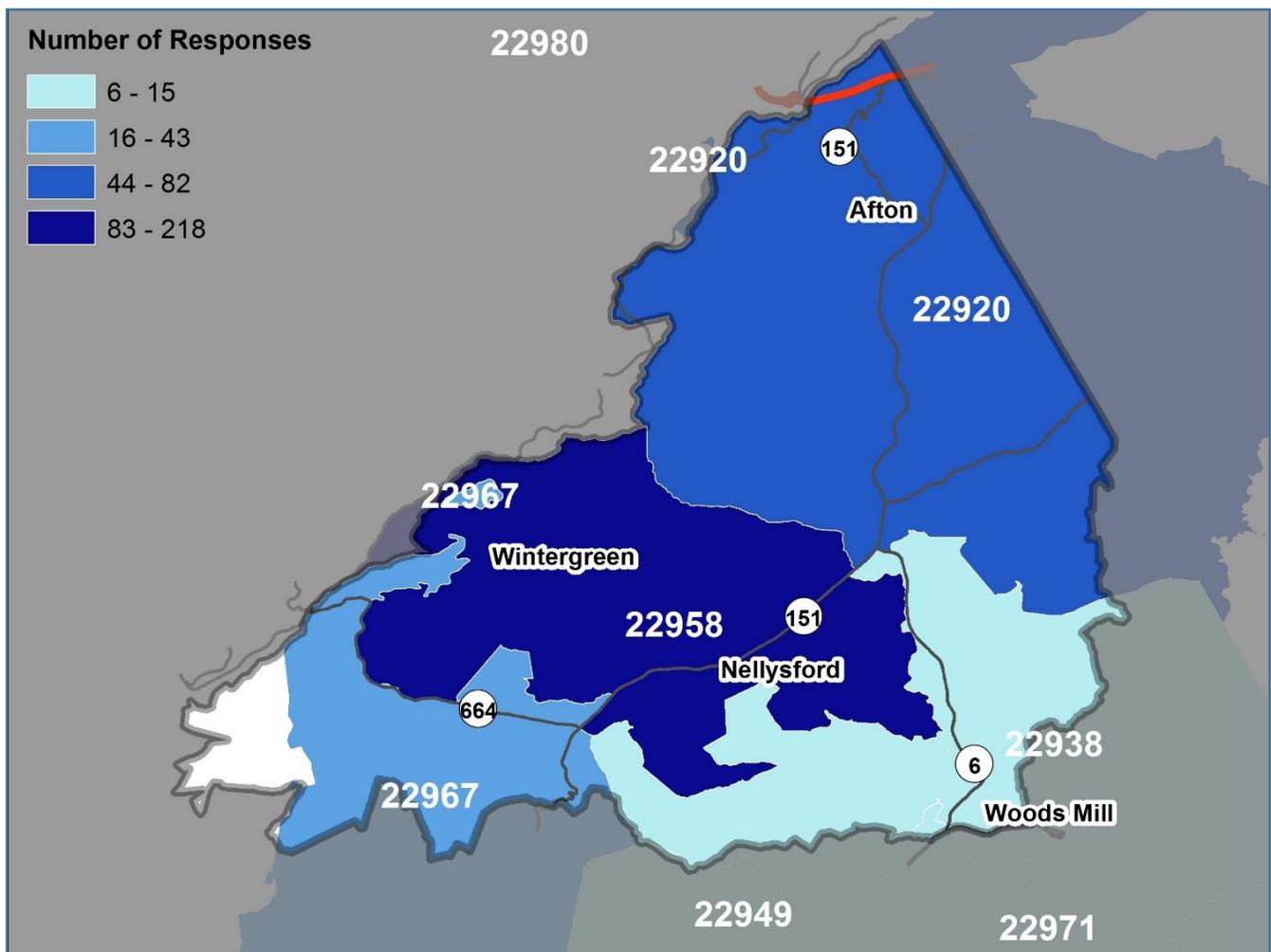


## Rockfish Valley Area Plan Public Survey Summary

In an effort to engage and solicit responses from Nelsonians regarding their priorities, concerns, and values for the future of the Rockfish Valley, Nelson County and TJPDC staff developed a public survey. Questions included in the survey fit into five broad categories, including: transportation, agriculture, natural resources, community, and economy. Two primary types of question formats were used, which included having respondents rate their level of agreement or disagreement with a posed statement, or rating the level of importance or unimportance of a specific study focus. Prior to deployment of the survey, the format and draft questions were presented to the Ag-Working Group Advisory Committee for feedback. After incorporating suggestions received from the committee, the final version of the survey was released to the public in late May of 2016. The survey was available both online, via the Survey Monkey platform, and in print. Paper copies of the survey were initially placed at the Rockfish Valley Community Center and the Nelson County Planning Office. The survey was advertised on the project website, and a link to participate in the surveying efforts was sent to the Nelson County email distribution list on two separate occasions.

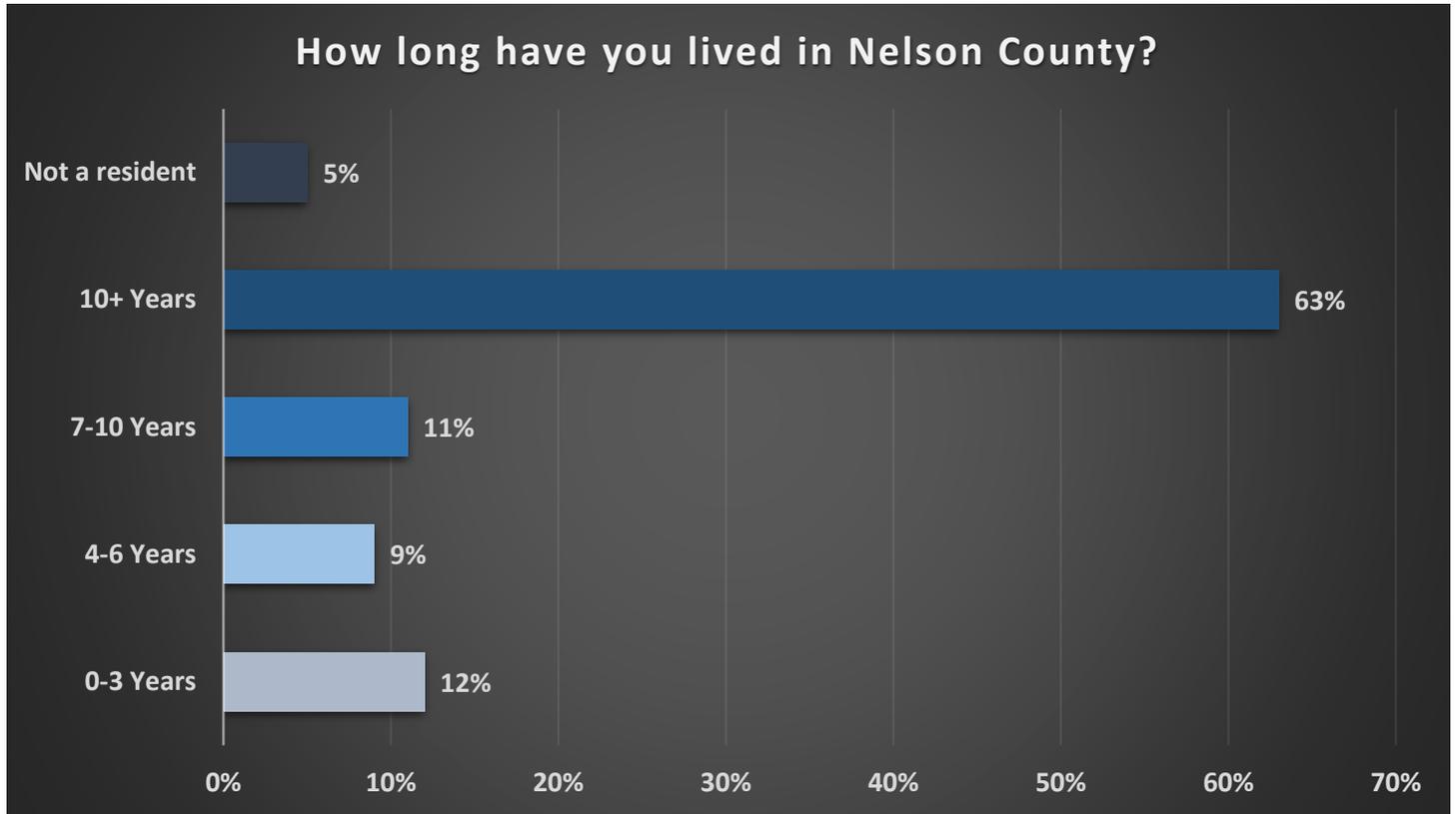
At the time of the public open house meeting, held on June 28<sup>th</sup>, there were roughly 250 responses to the survey, primarily on the online version. Initially scheduled to close on July 1<sup>st</sup>, it was recommended by attendees of the open house to extend the closing date to July 15<sup>th</sup>, in hopes of receiving more responses. Nelson County staff also distributed additional paper surveys throughout the community, in hopes of reaching a more representative cross-section of the residents of Rockfish Valley. By extending the survey deadline and the increased distribution of the paper survey, the final number of responses at the close of the surveying period totaled 431. The map below displays the number of responses from each zip code in the study area, with the 22958 and 22920 zip codes being the most heavily represented areas.



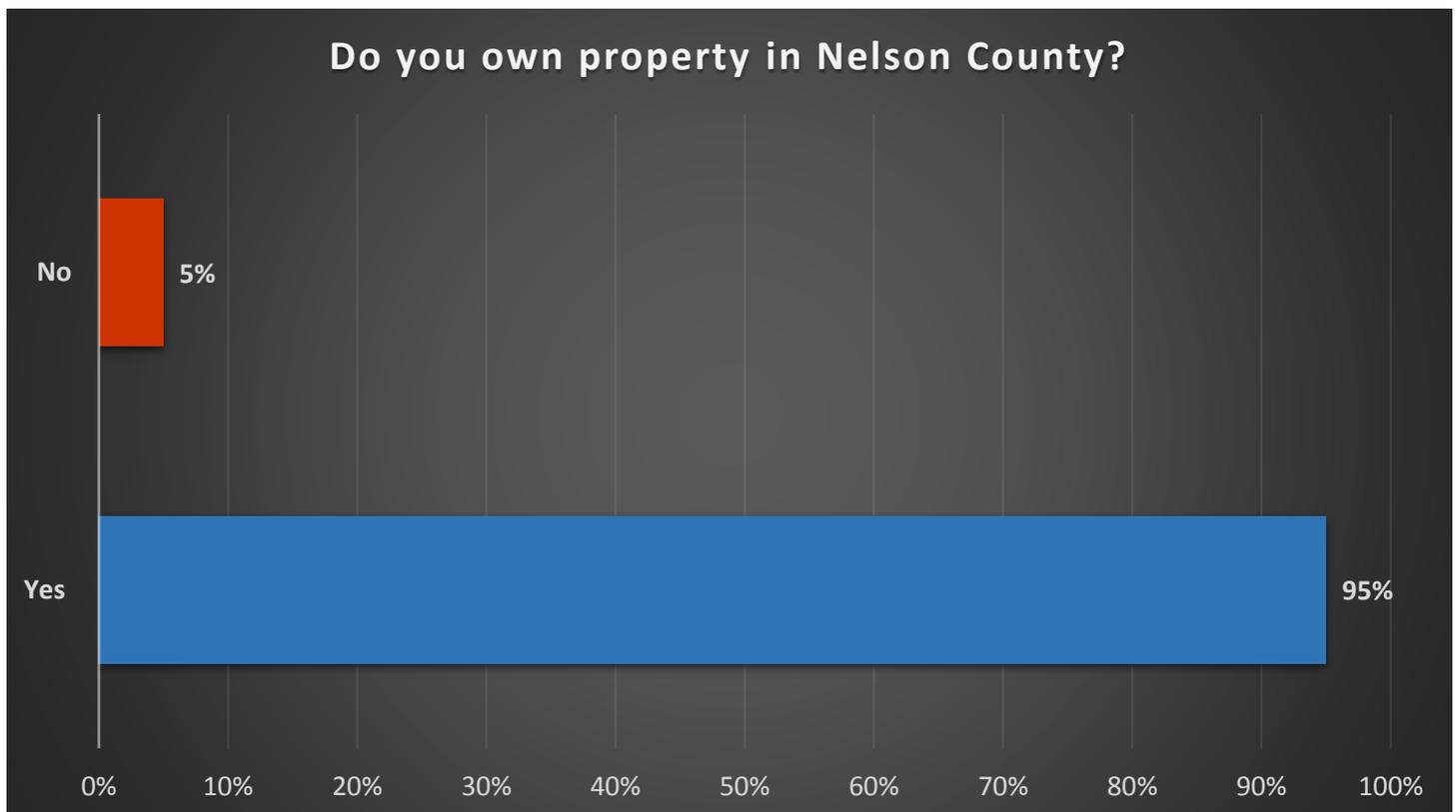


## Survey Question Results

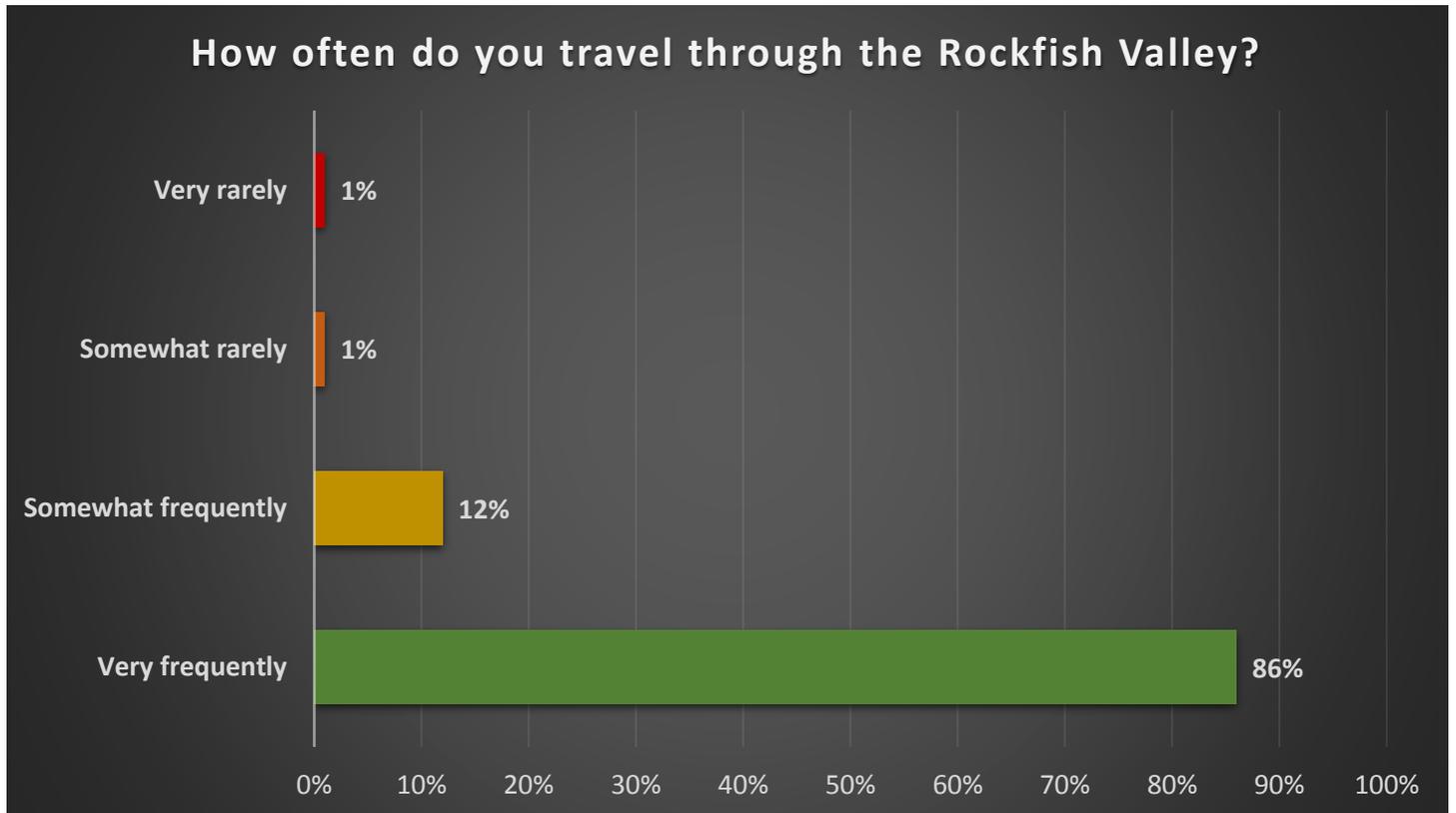
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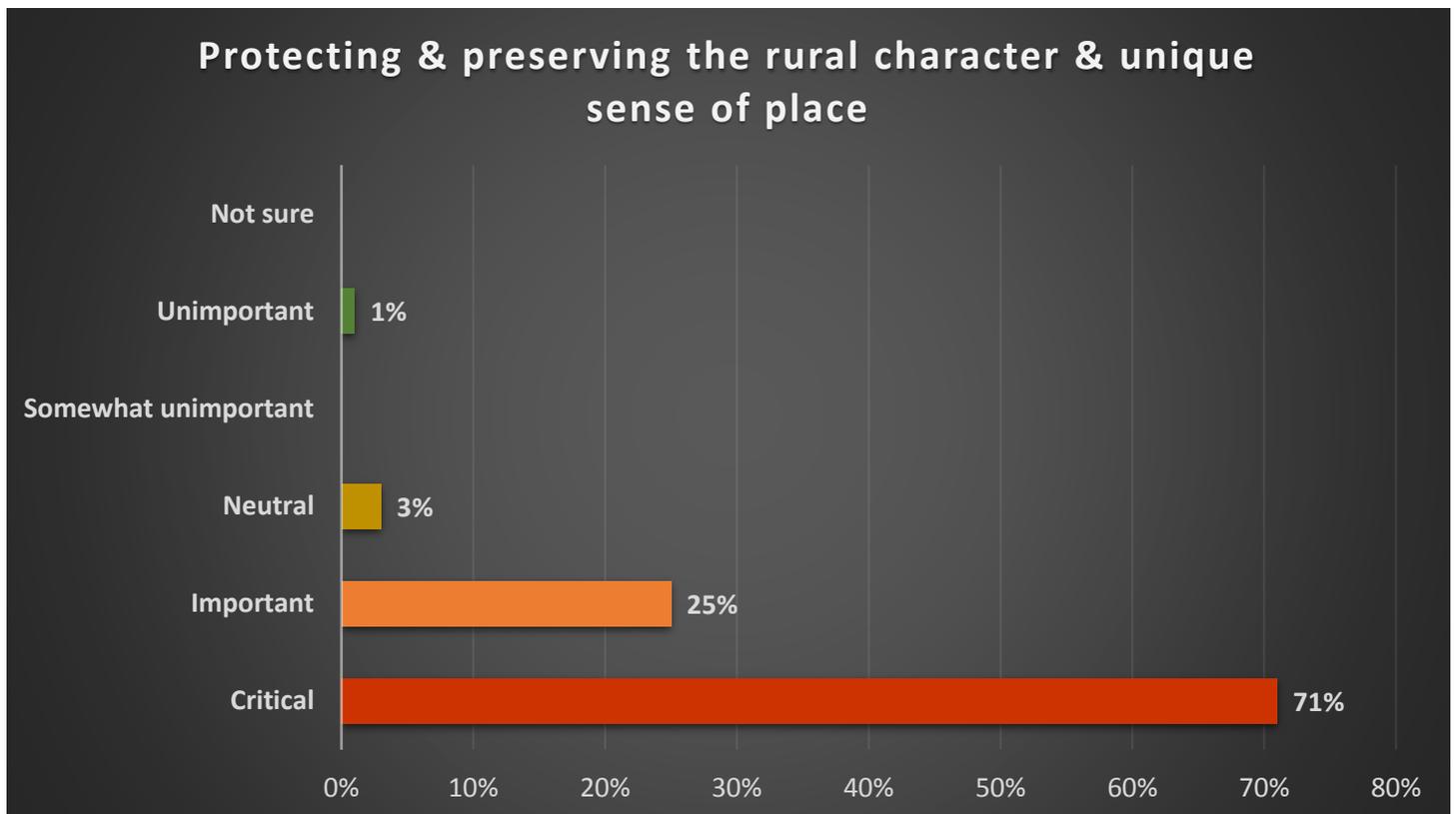
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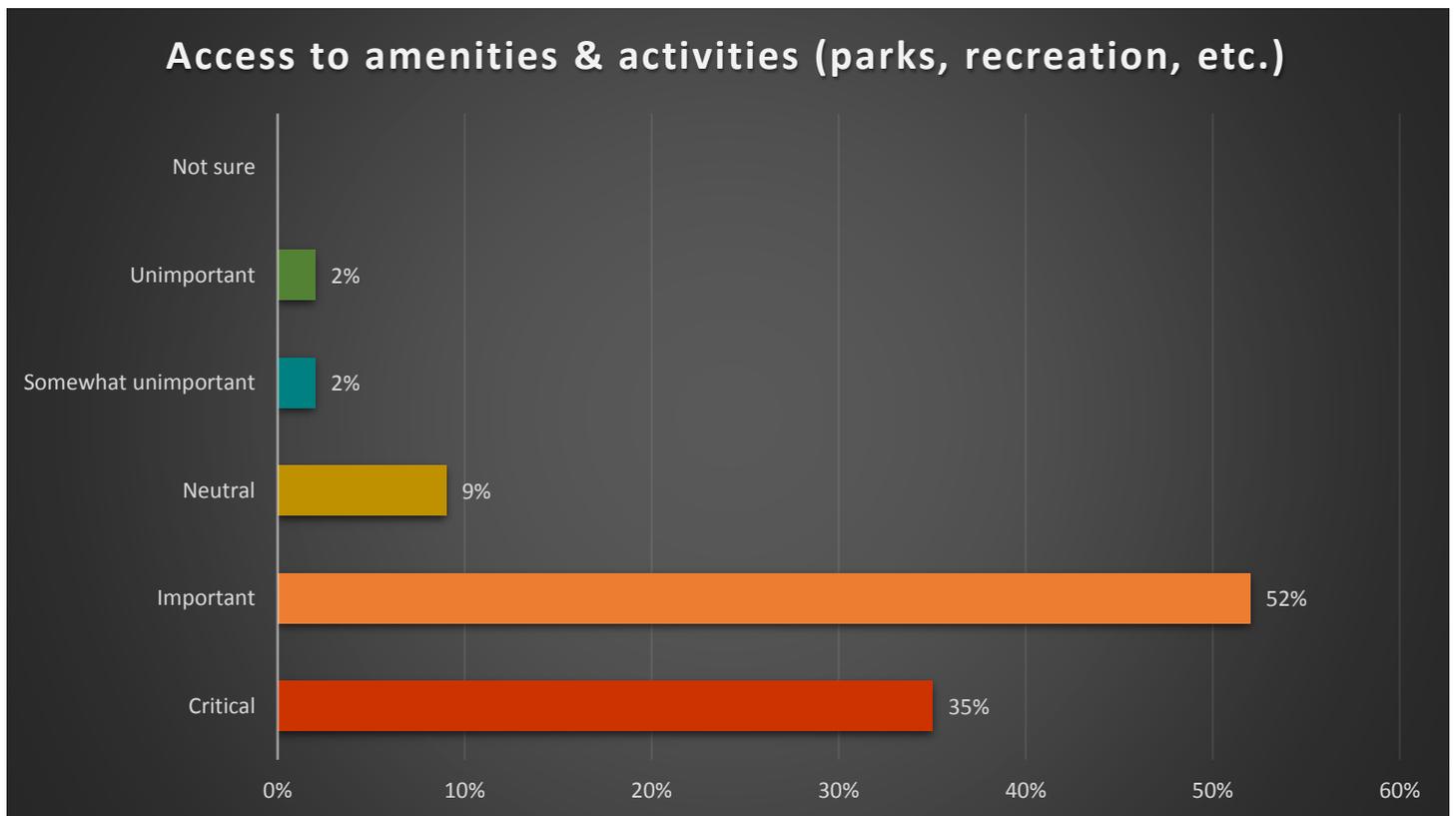
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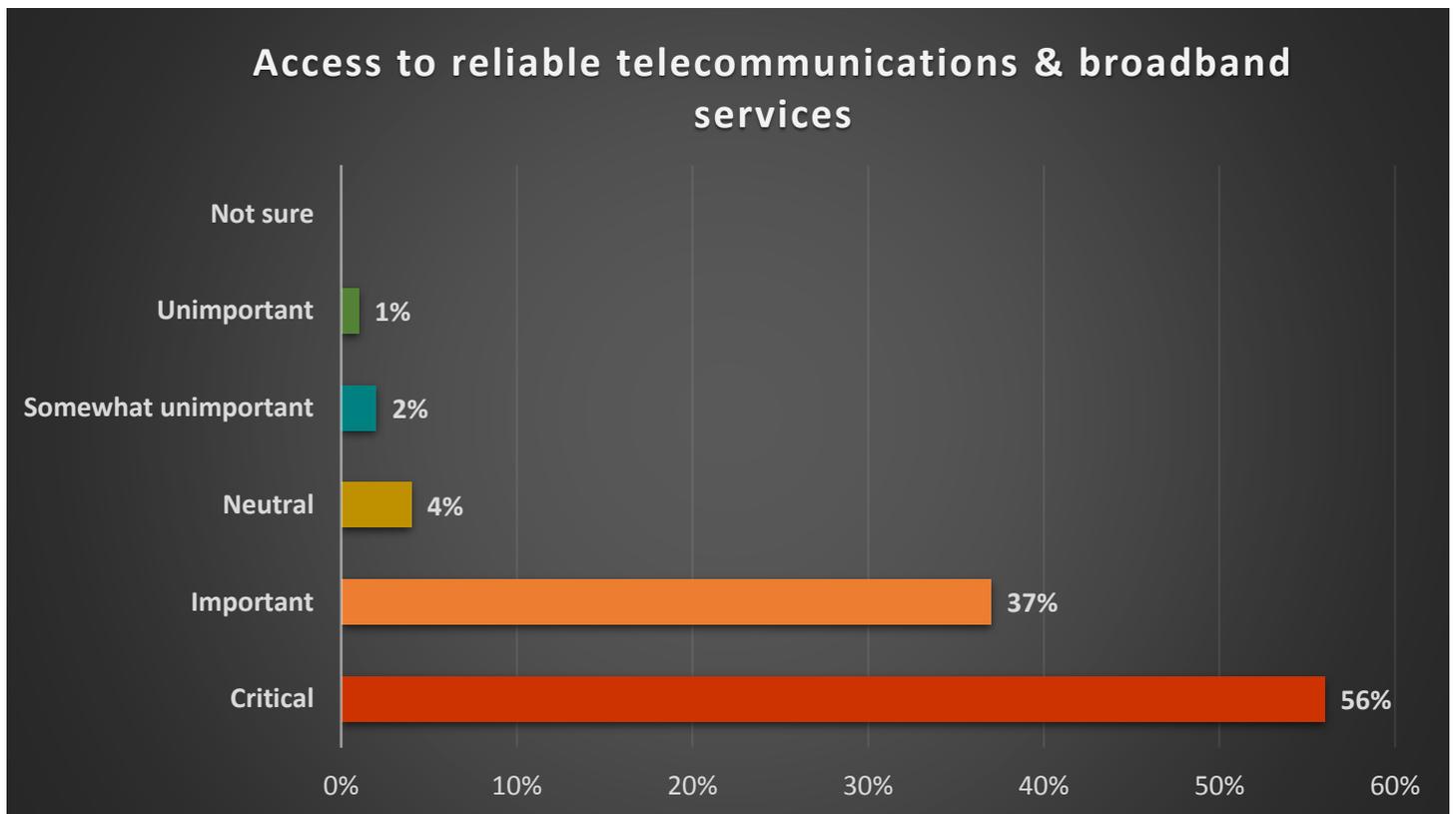
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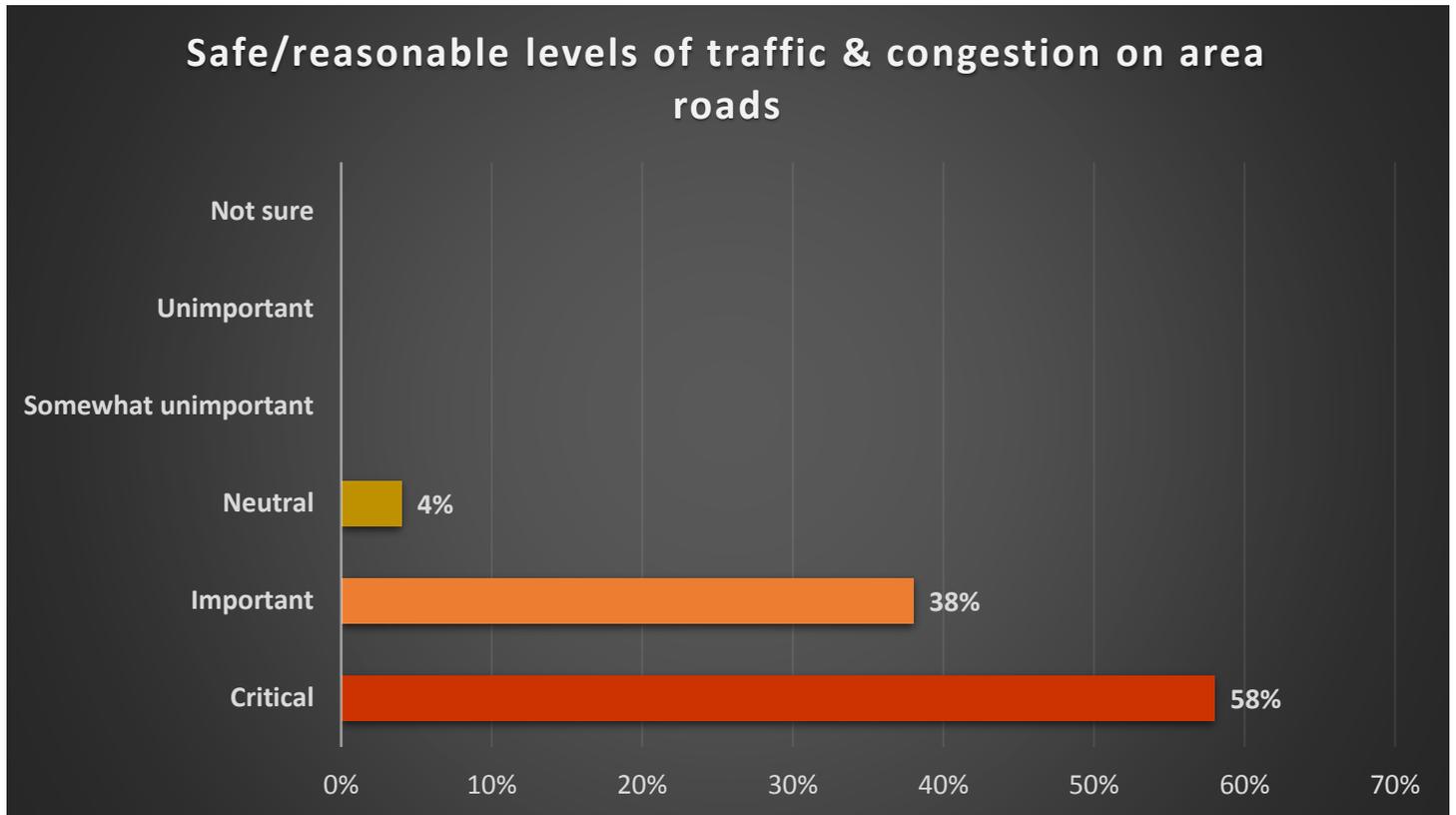
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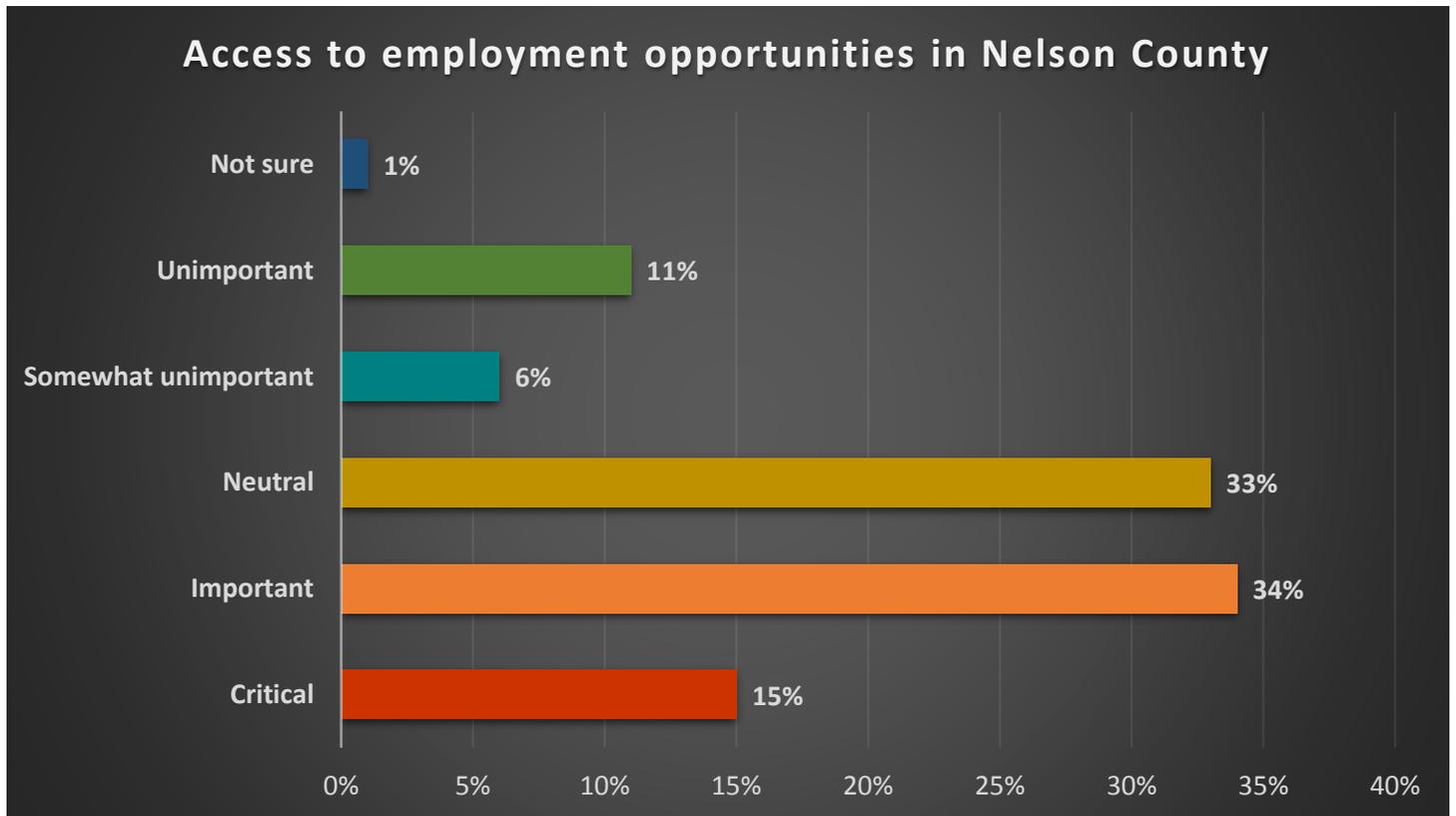
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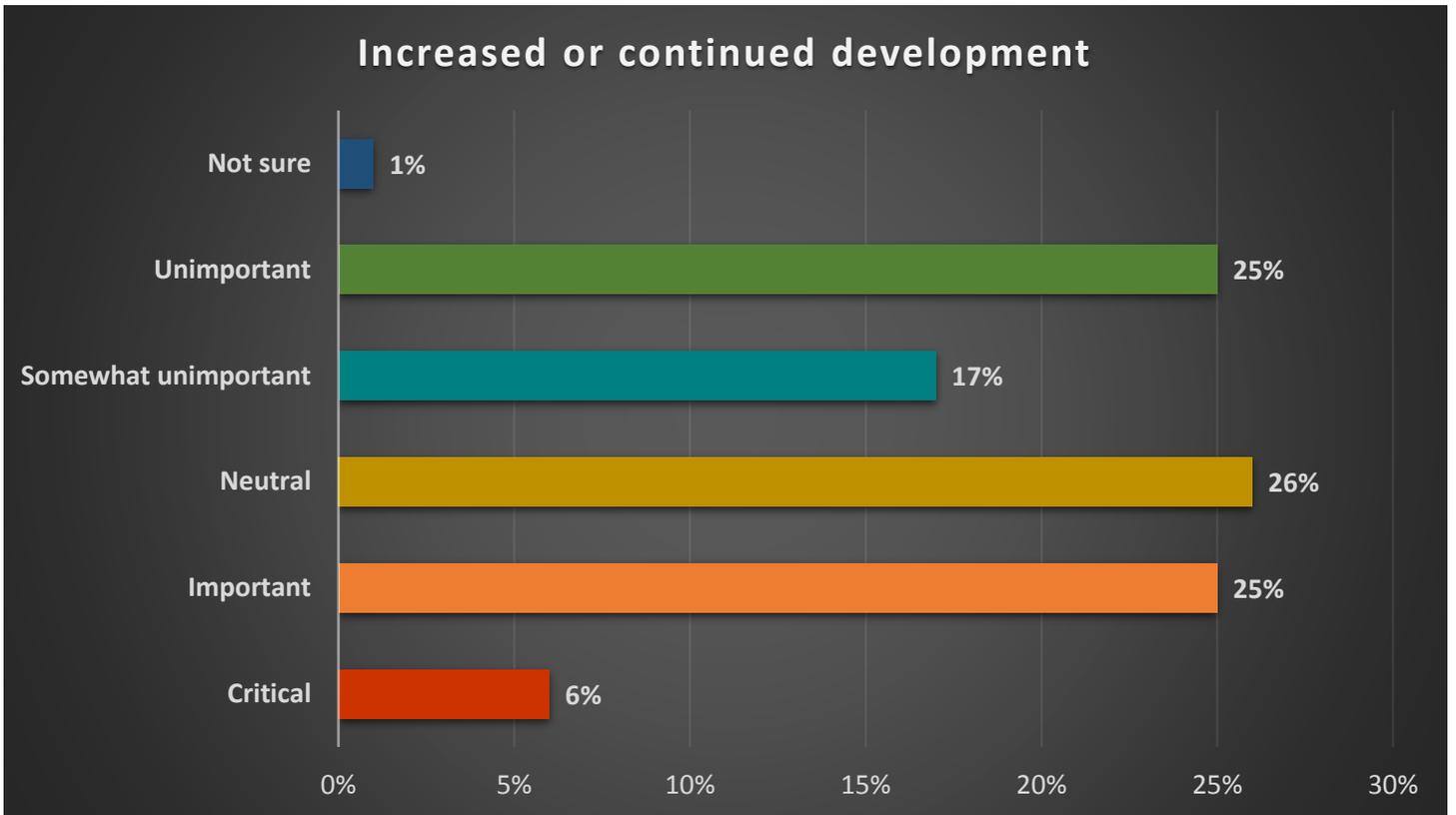
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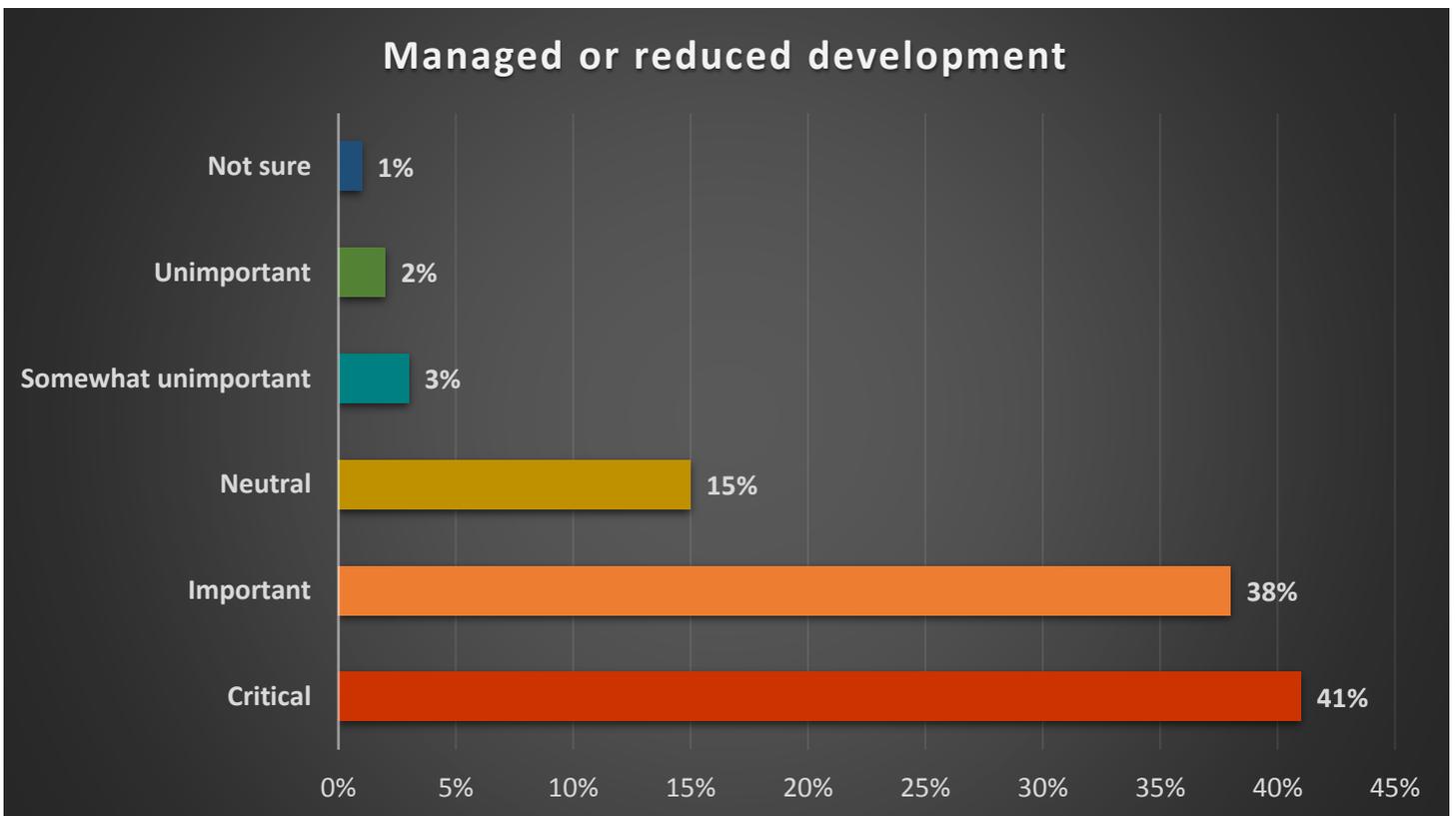
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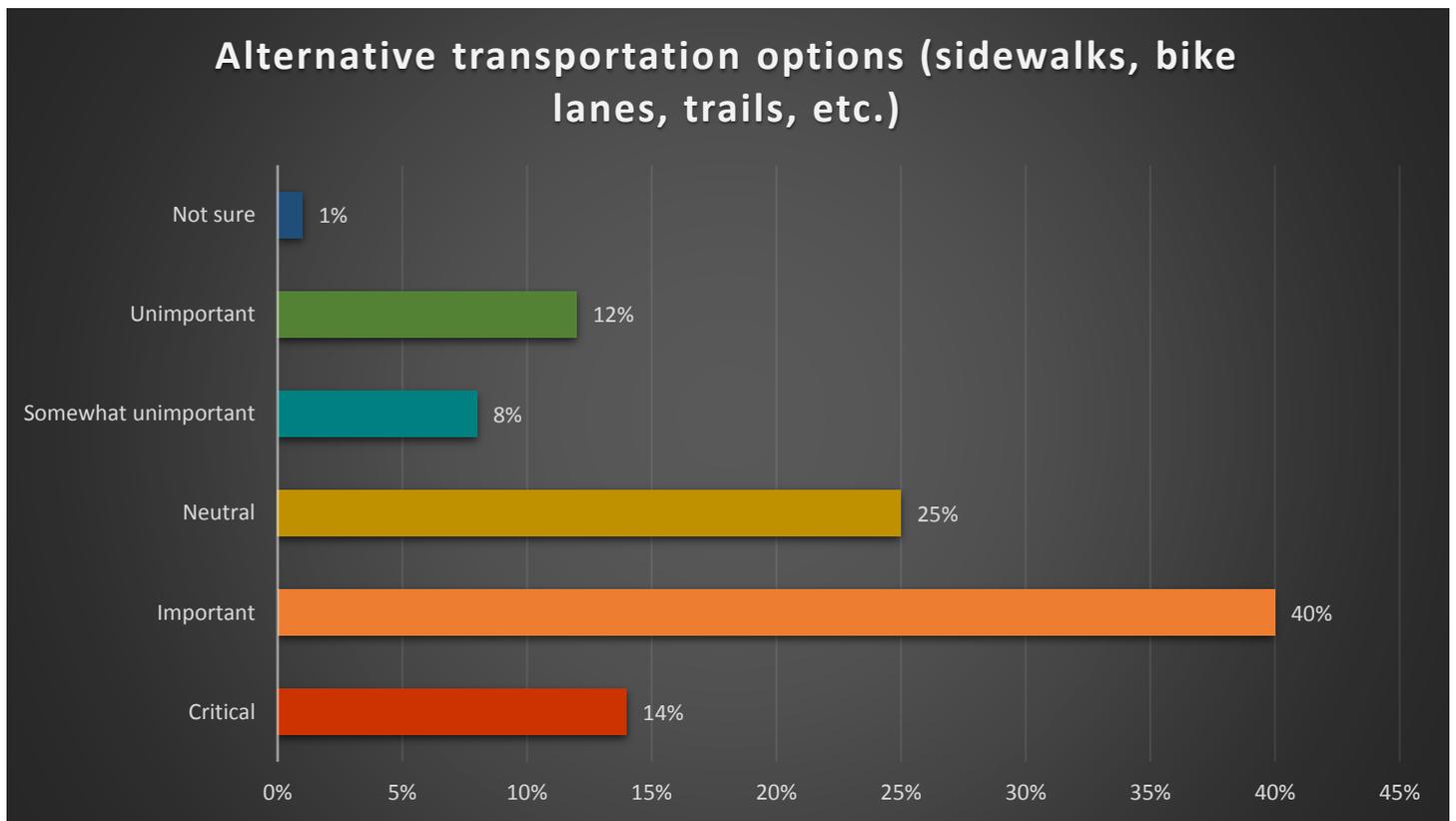
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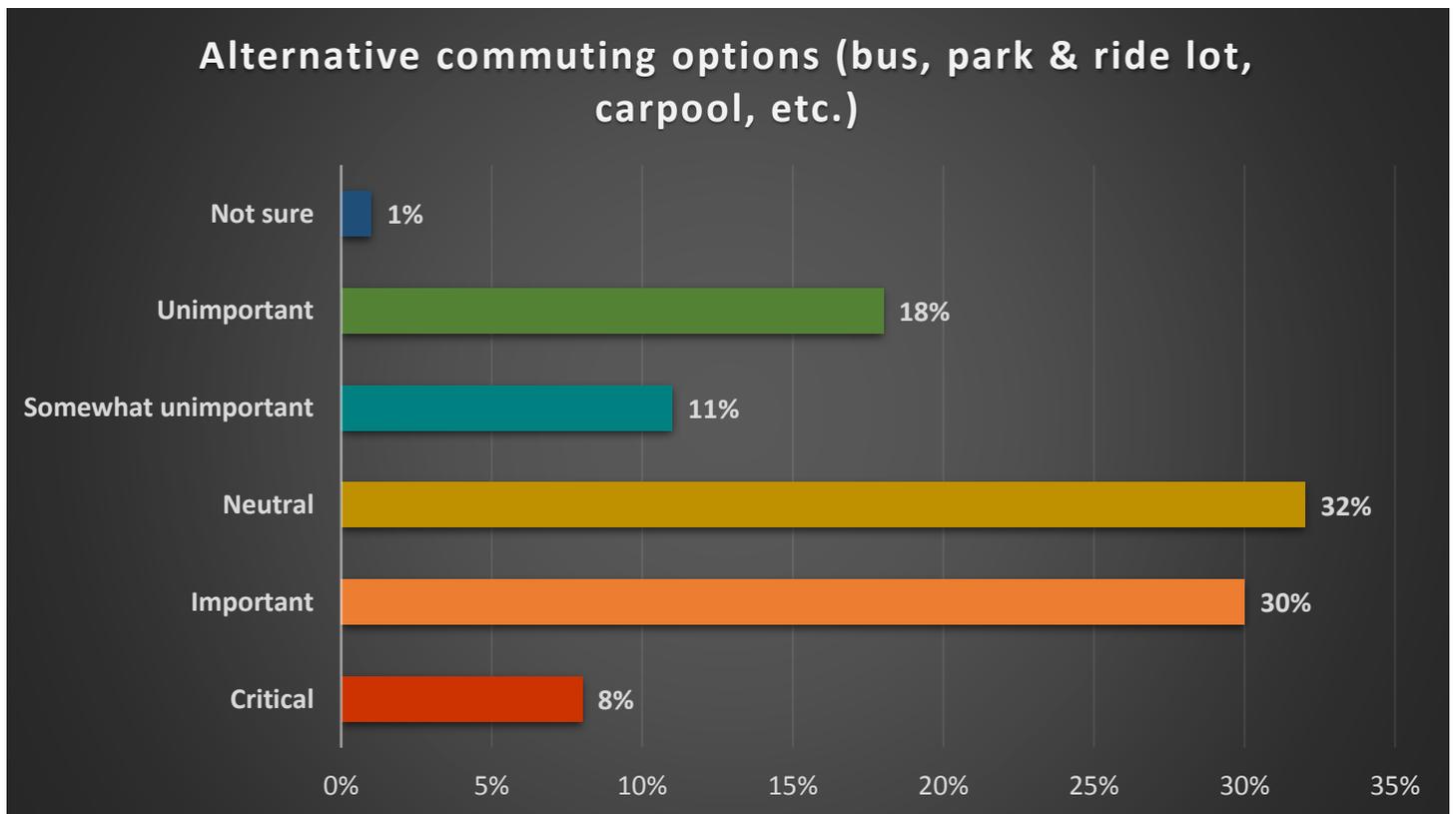
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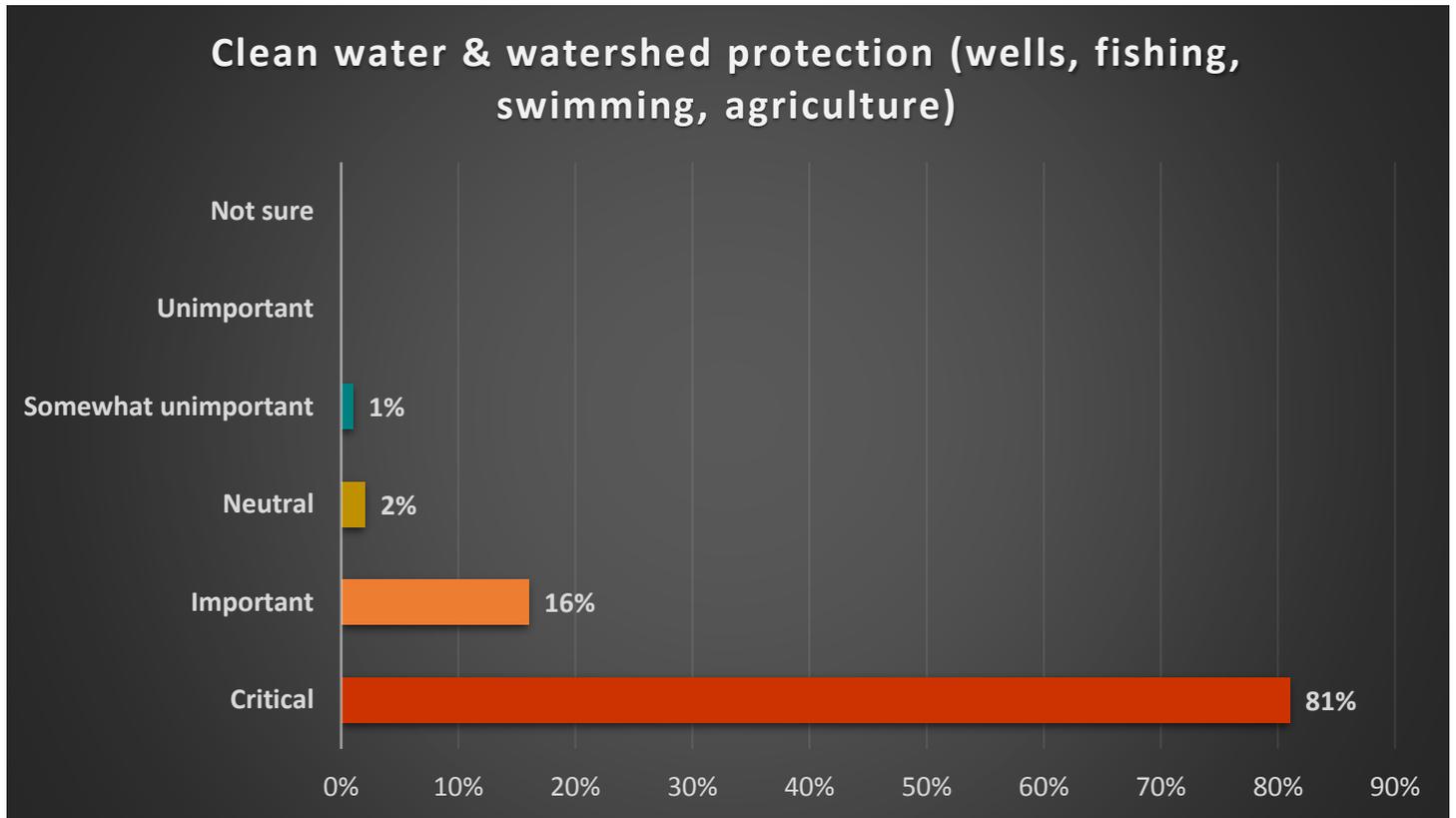
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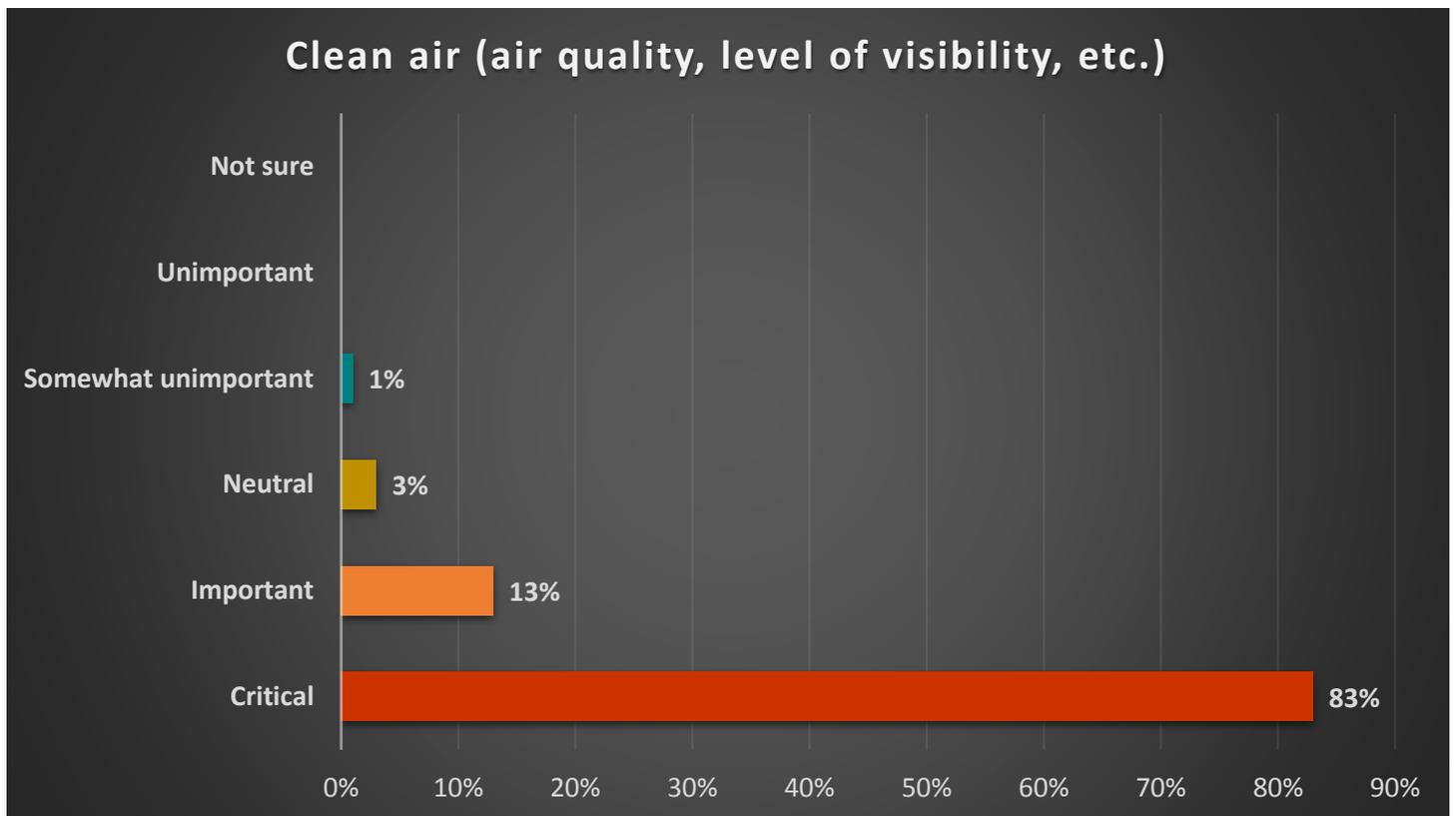
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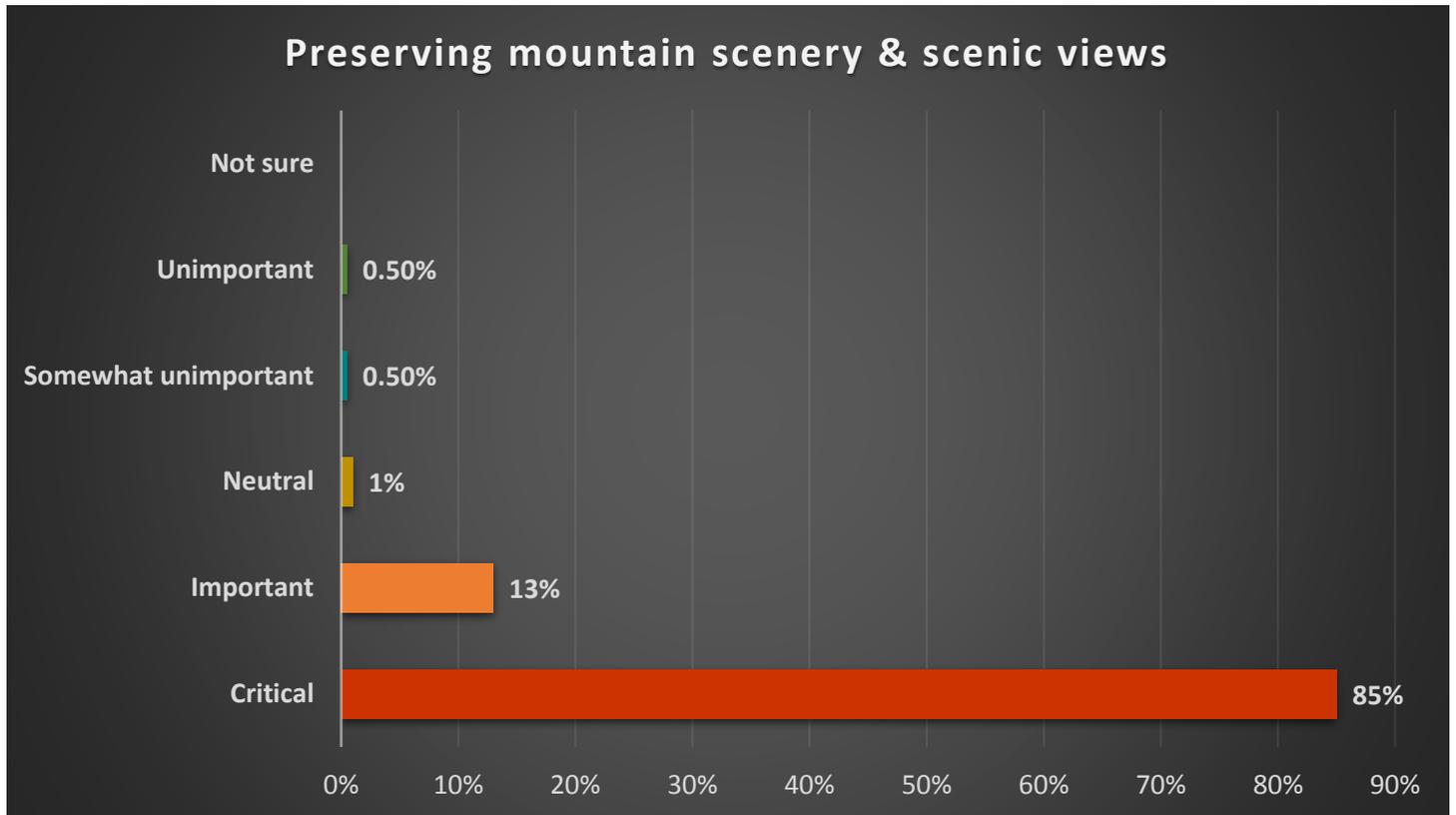
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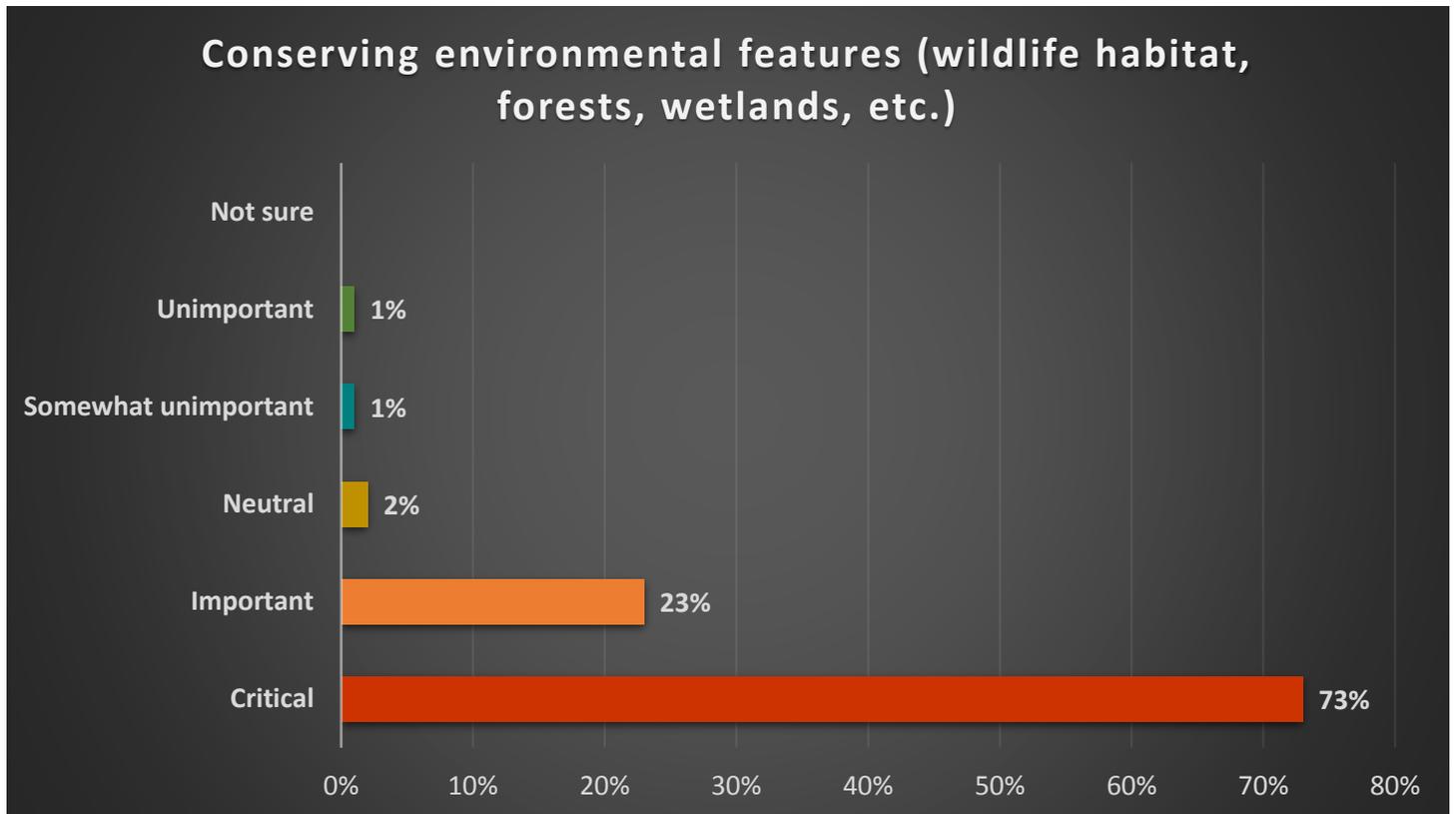
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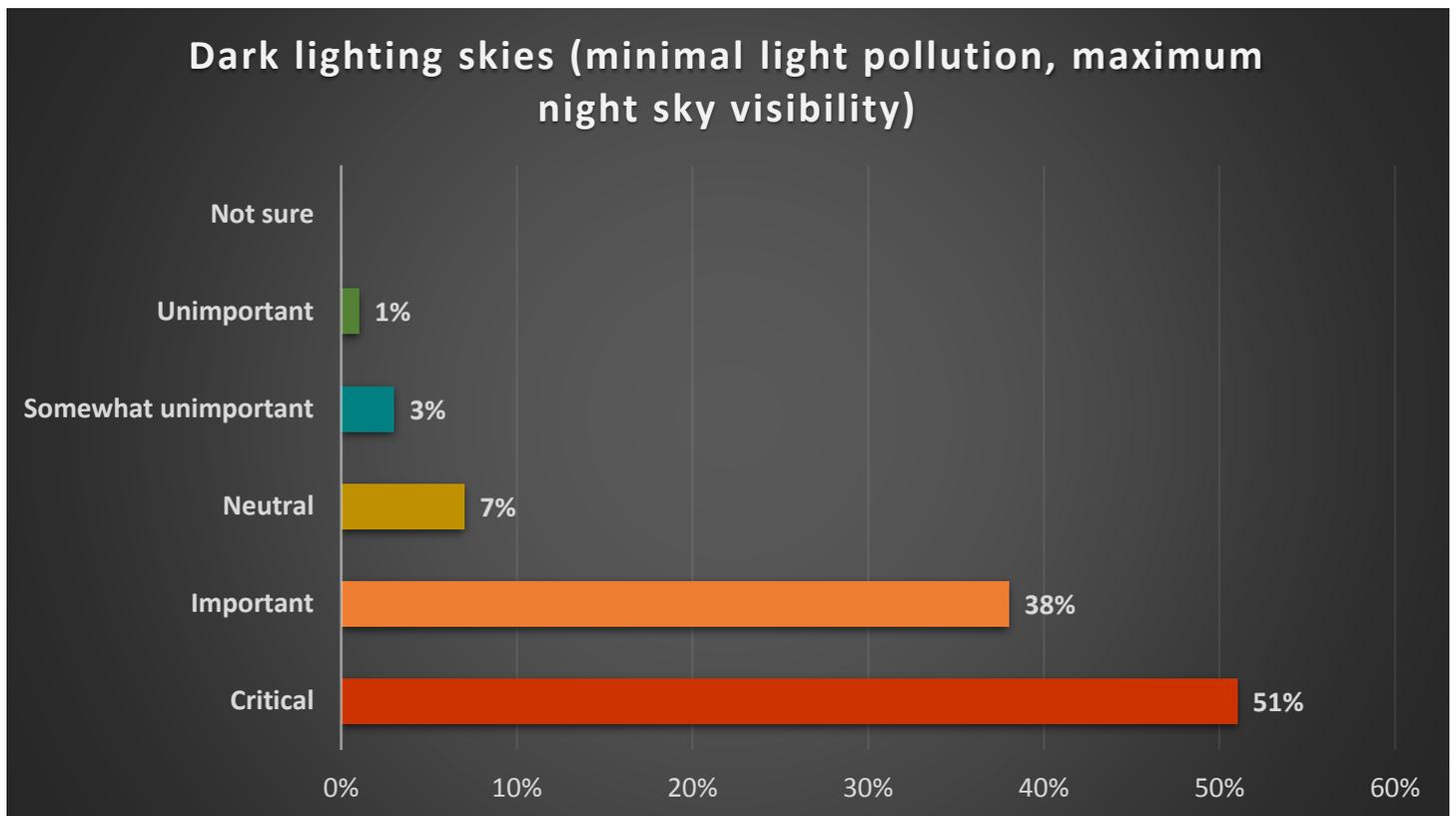
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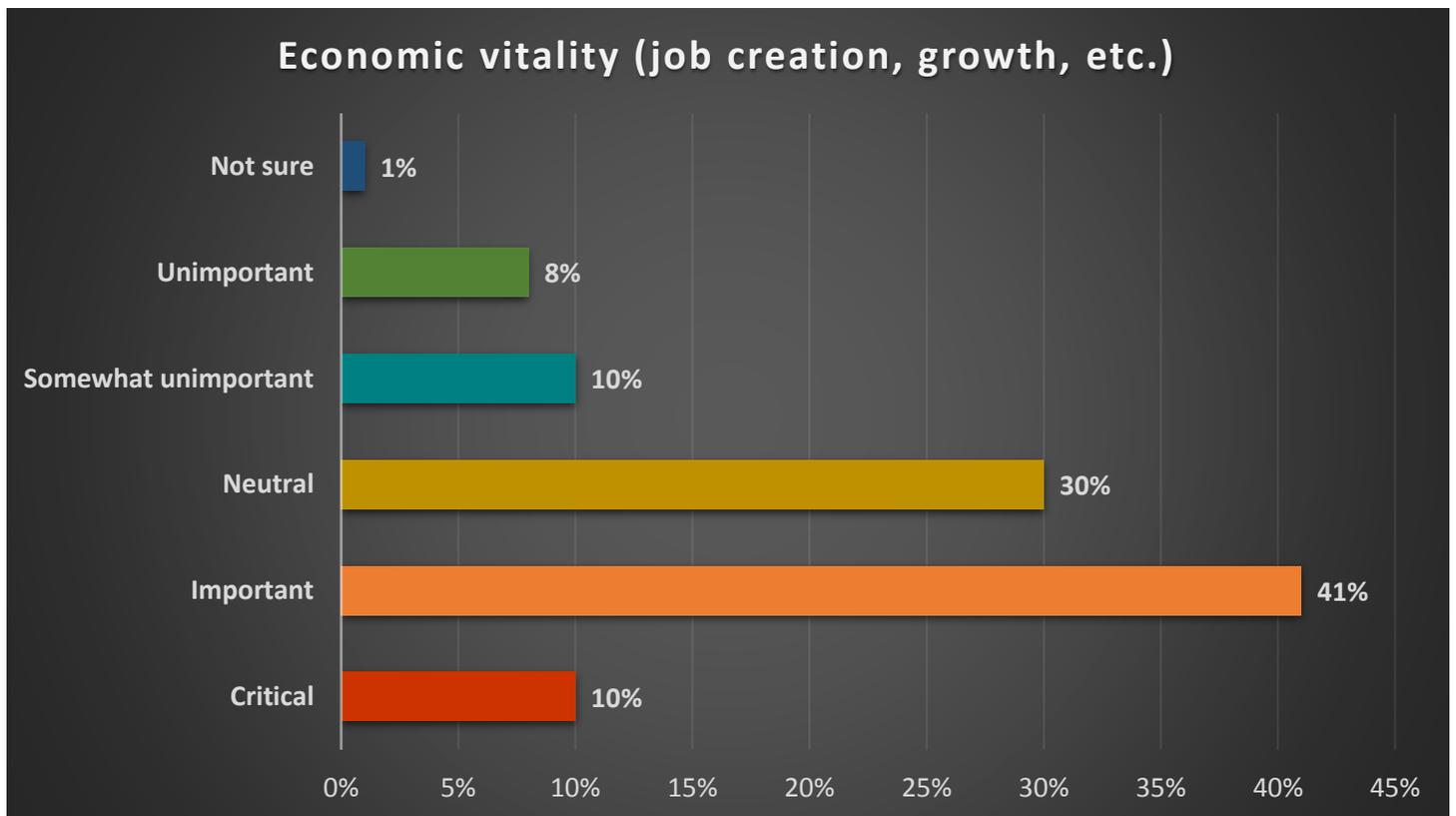
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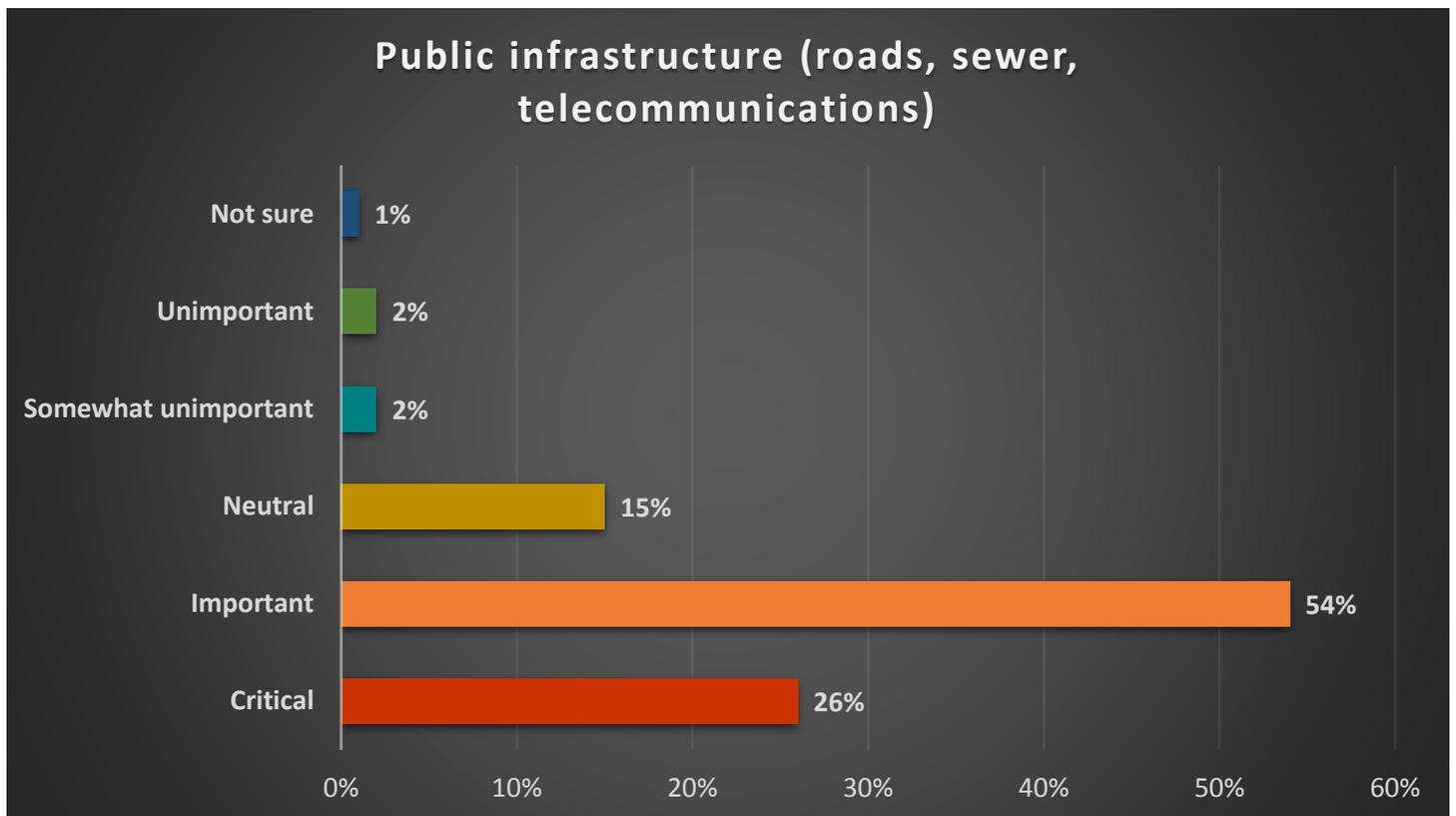
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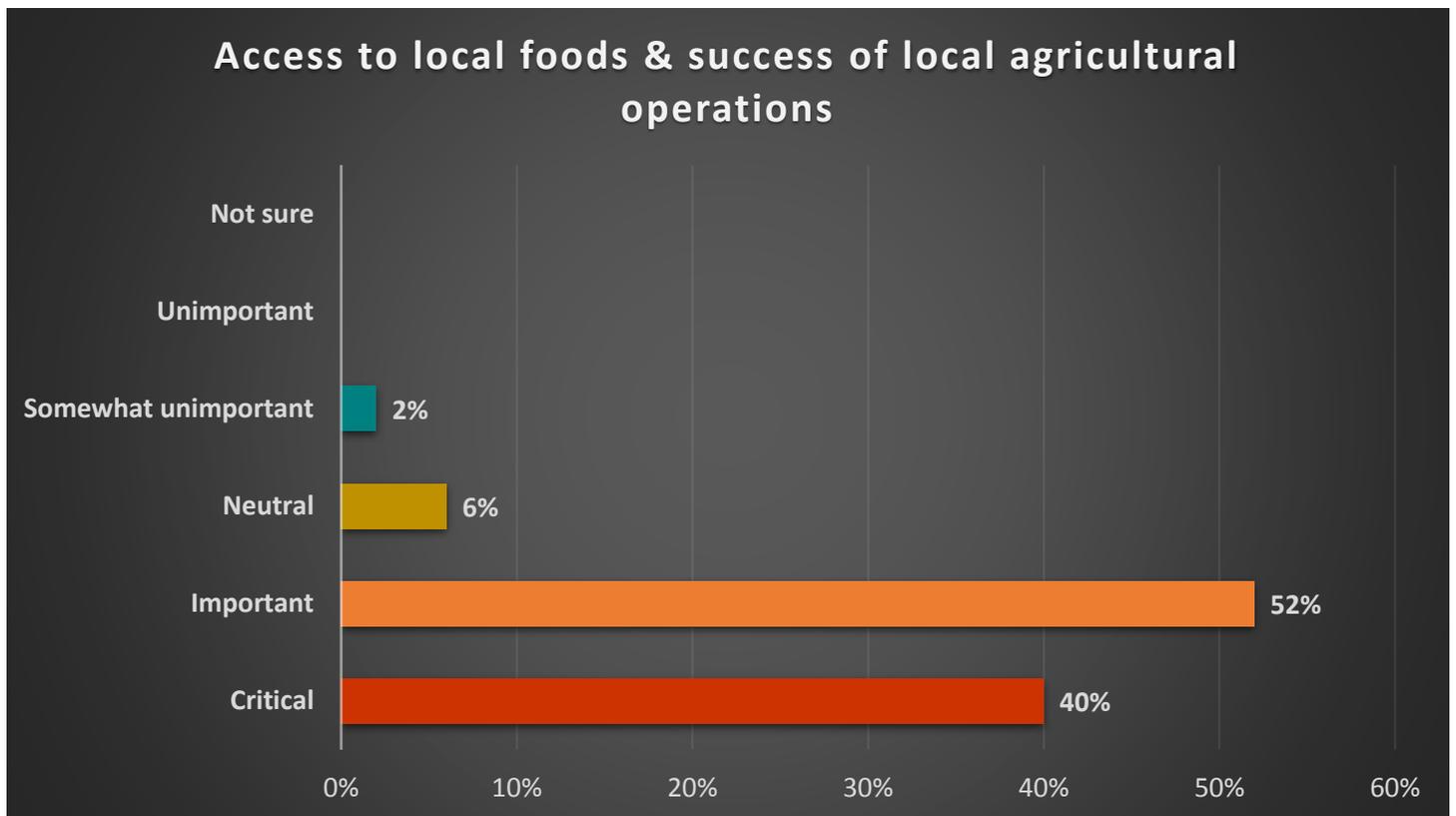
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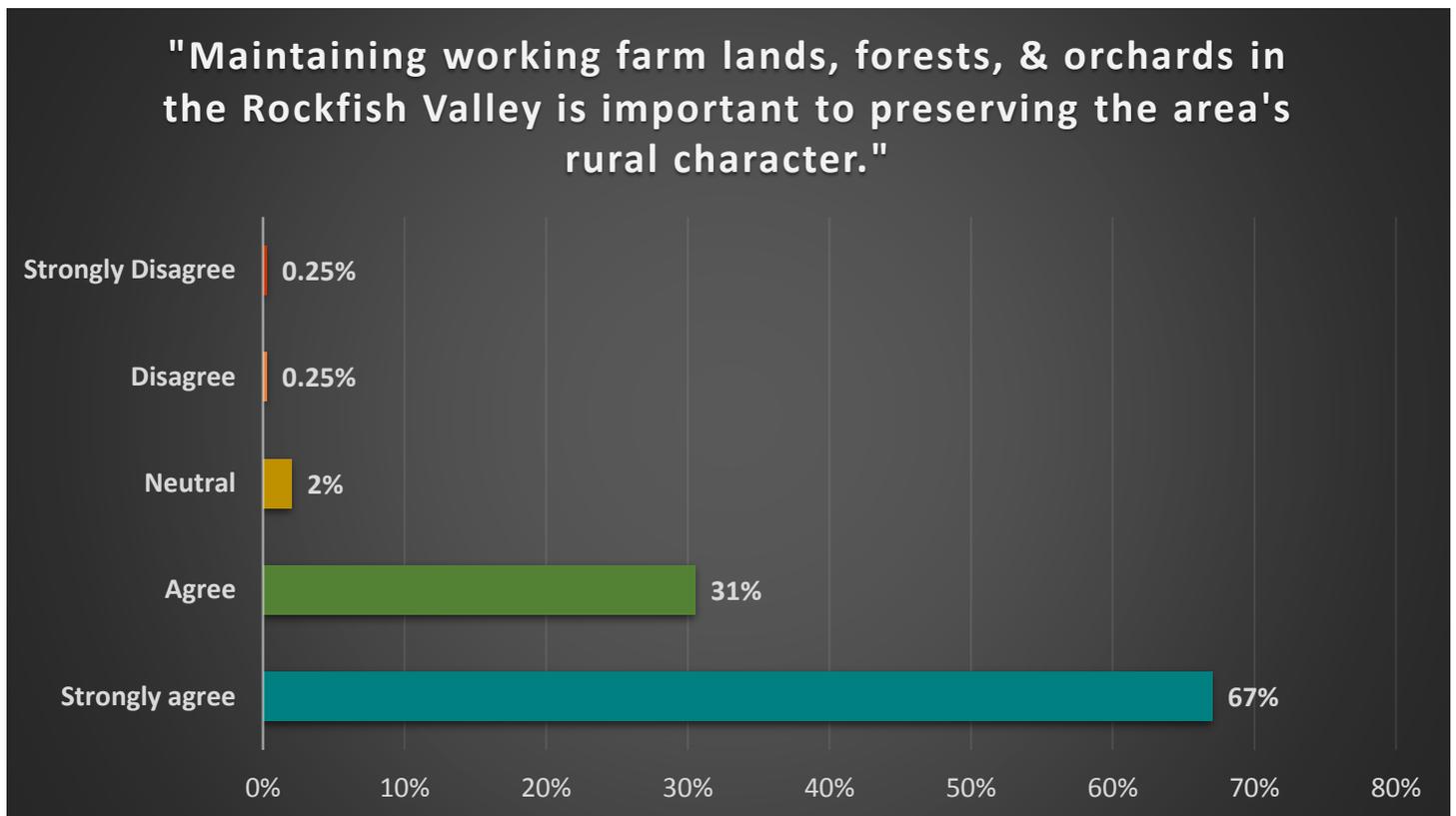
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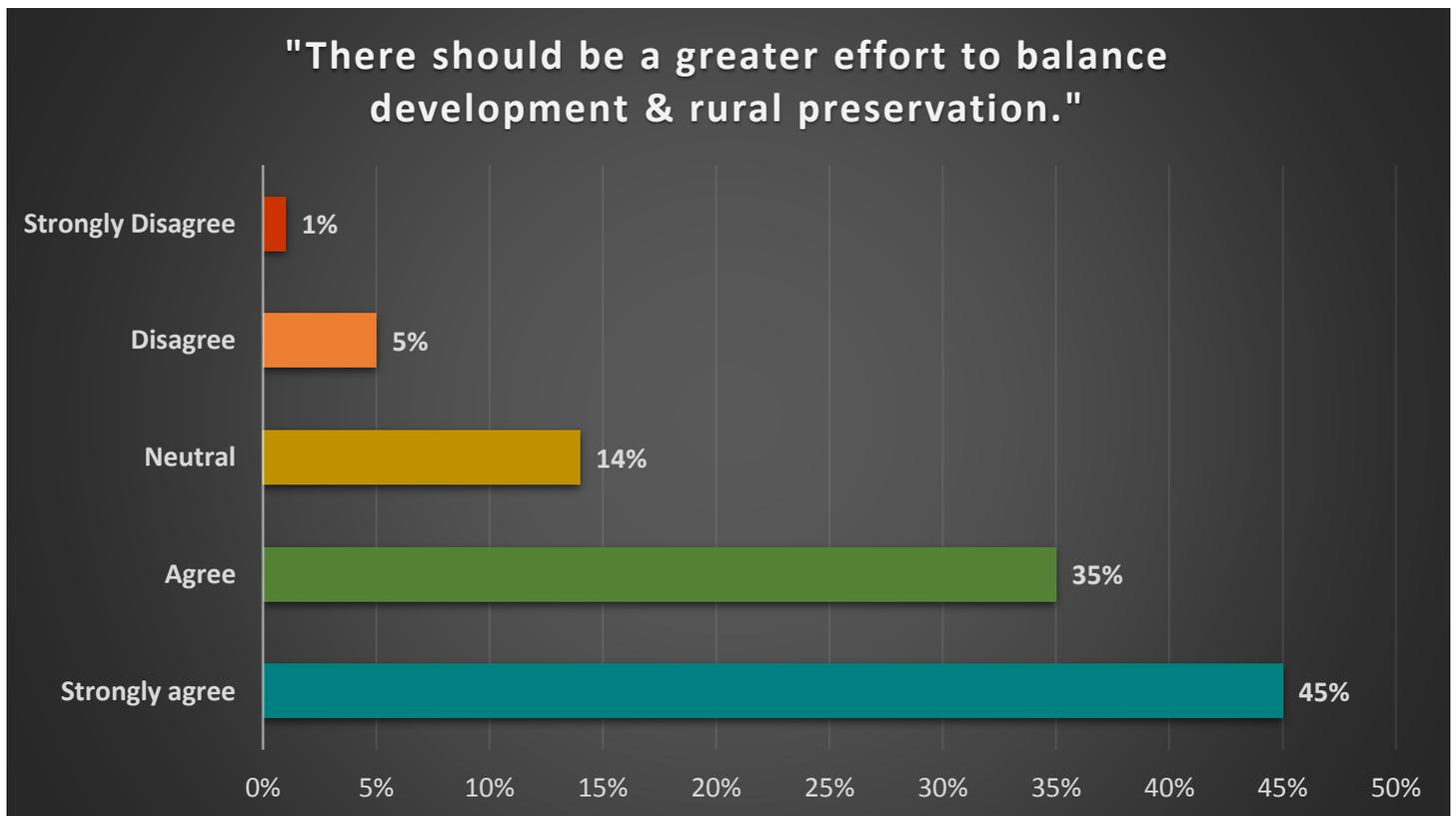
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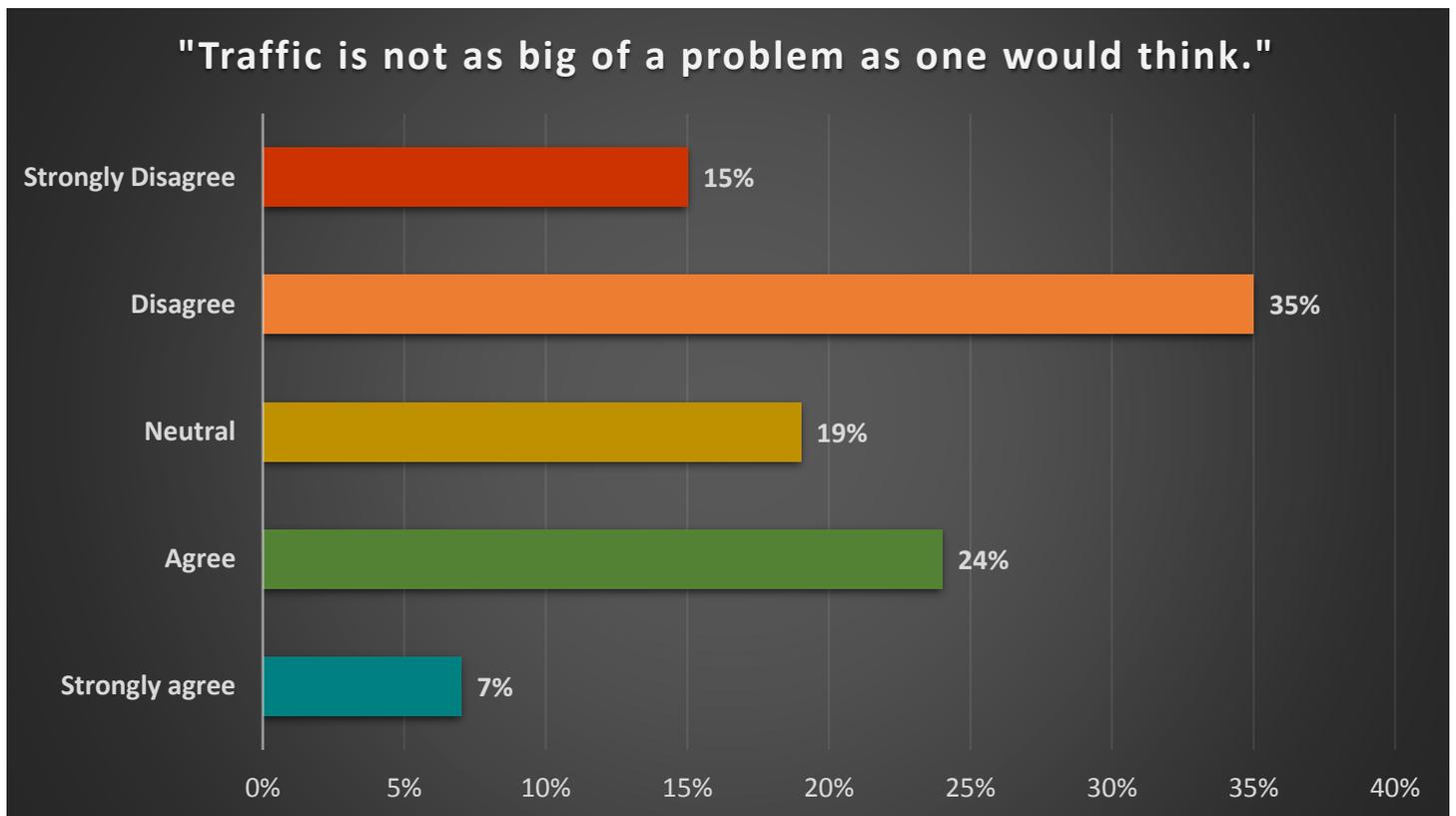
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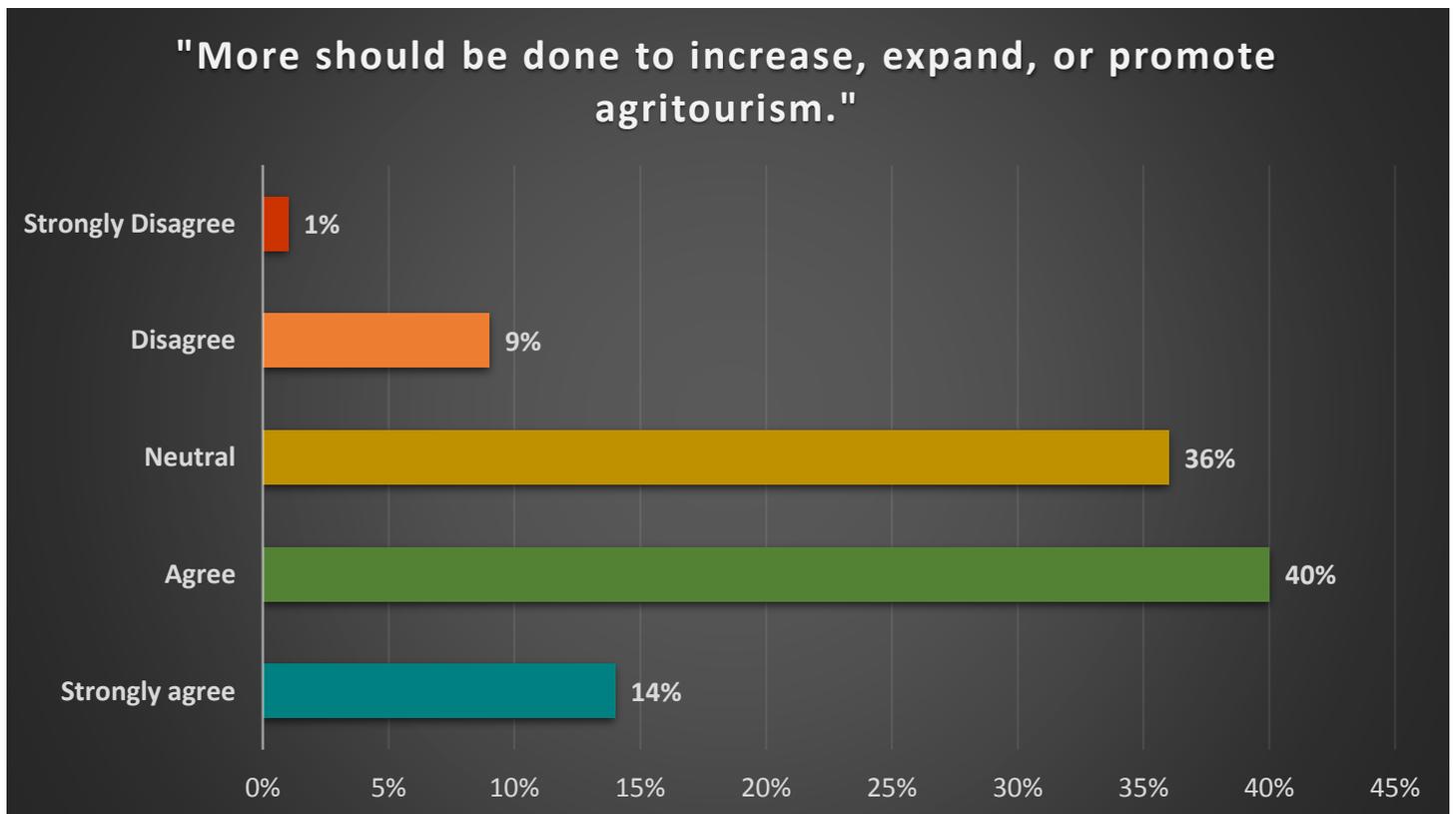
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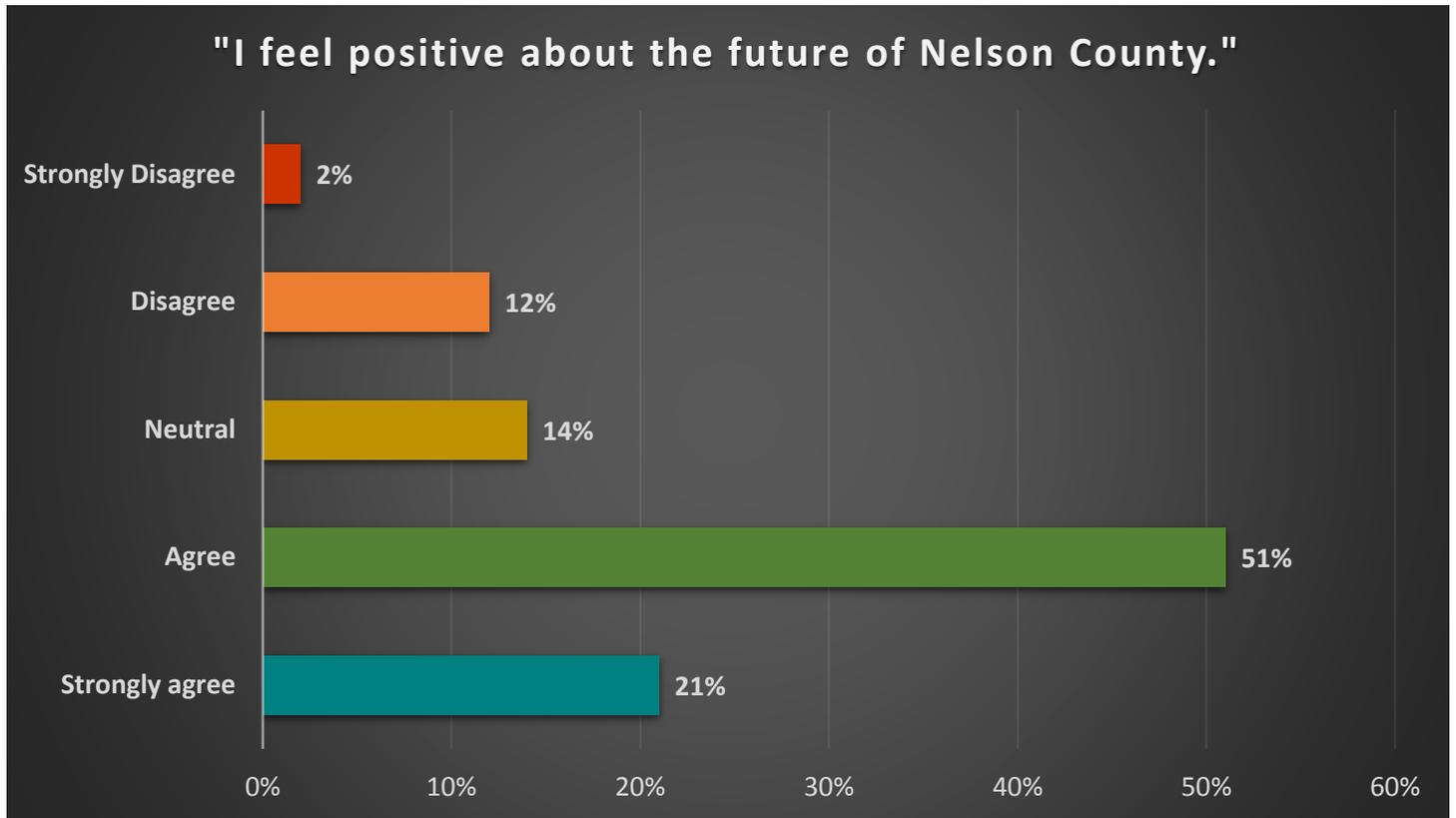
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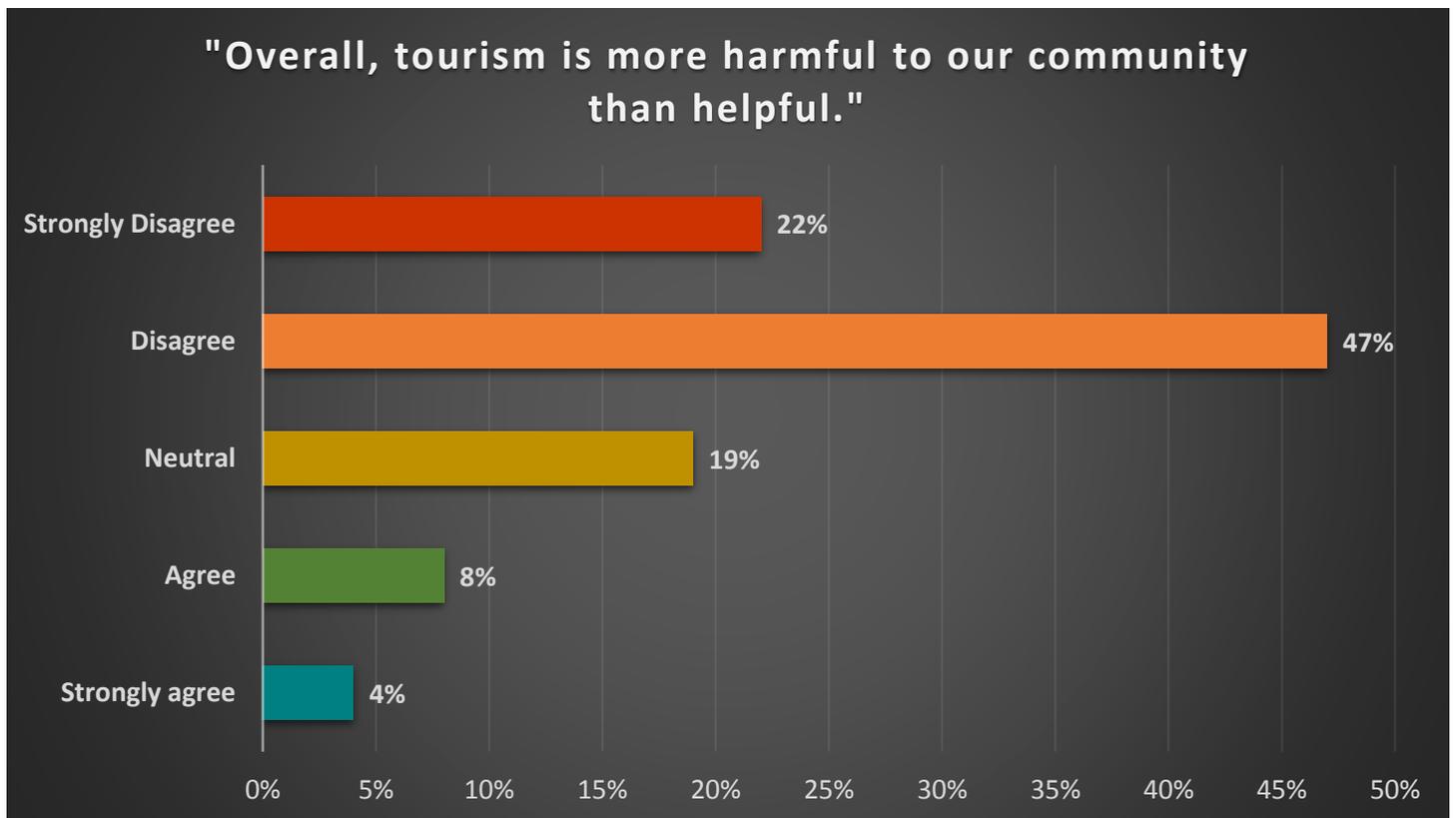
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Q26:



Q27:



Q28:

