



# Rockfish Valley Area Plan Open House

June 28<sup>th</sup> 2016

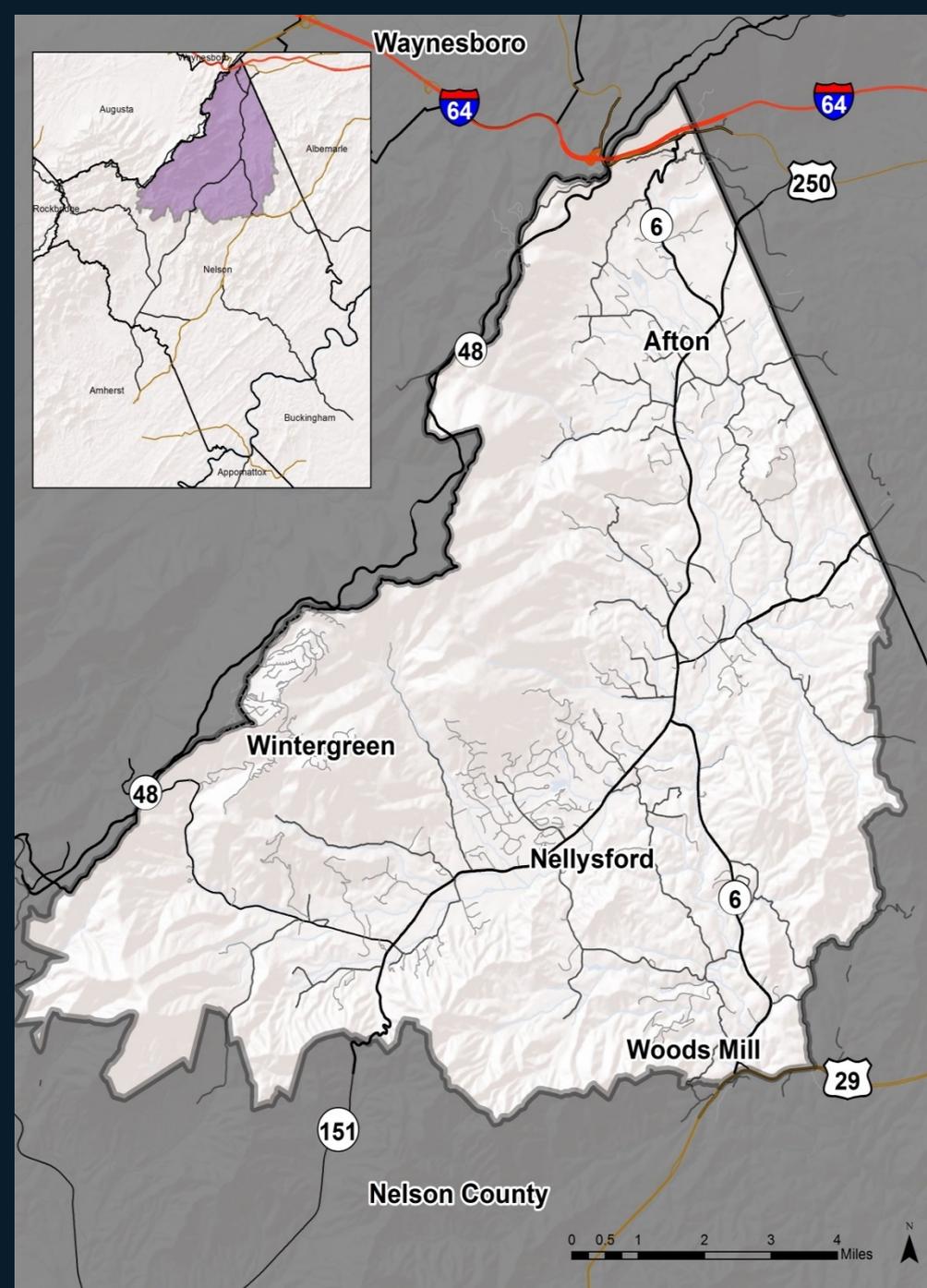
# An Introduction to the Plan

- What is this Area Plan?
- What is the project background and process?
- What are the project components and outcomes?

# The Study Area

## Quick Facts

- Study area size: **103 Square miles**
- Population: **7,749**
- Population Density: **32 persons per square mile.**
- Median Age: **51**
- Major Roads: **Rtes. 151, 6, & 664**
- Major Industries: **Accommodations, services, & agriculture, and tourism**

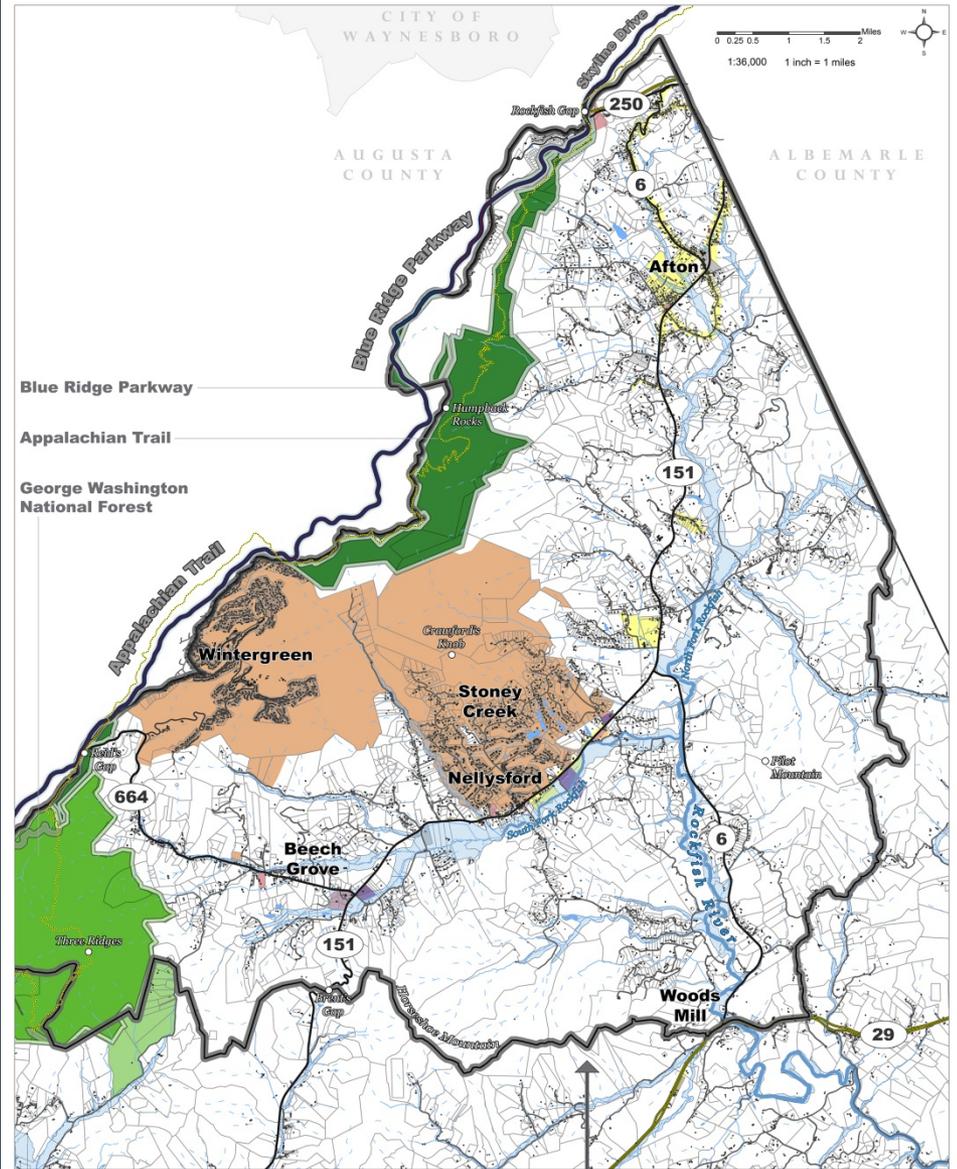


# What is the Rockfish Valley Area Plan (RVAP)?

What is the RVAP background & process?

What are RVAP components & outcomes?

# ROCKFISH VALLEY AREA PLAN



## zoning districts legend:

- Agricultural (A-1)
- Residential (R-1 or R-2)
- Business (B-1 or B-2)
- Service Enterprise (SE-1)
- Industrial (M-1 or M-2)
- Conservation (C-1)
- Residential Planned Community (RPC)

## vicinity map of RVAP study area:



**RVAP study area boundary**



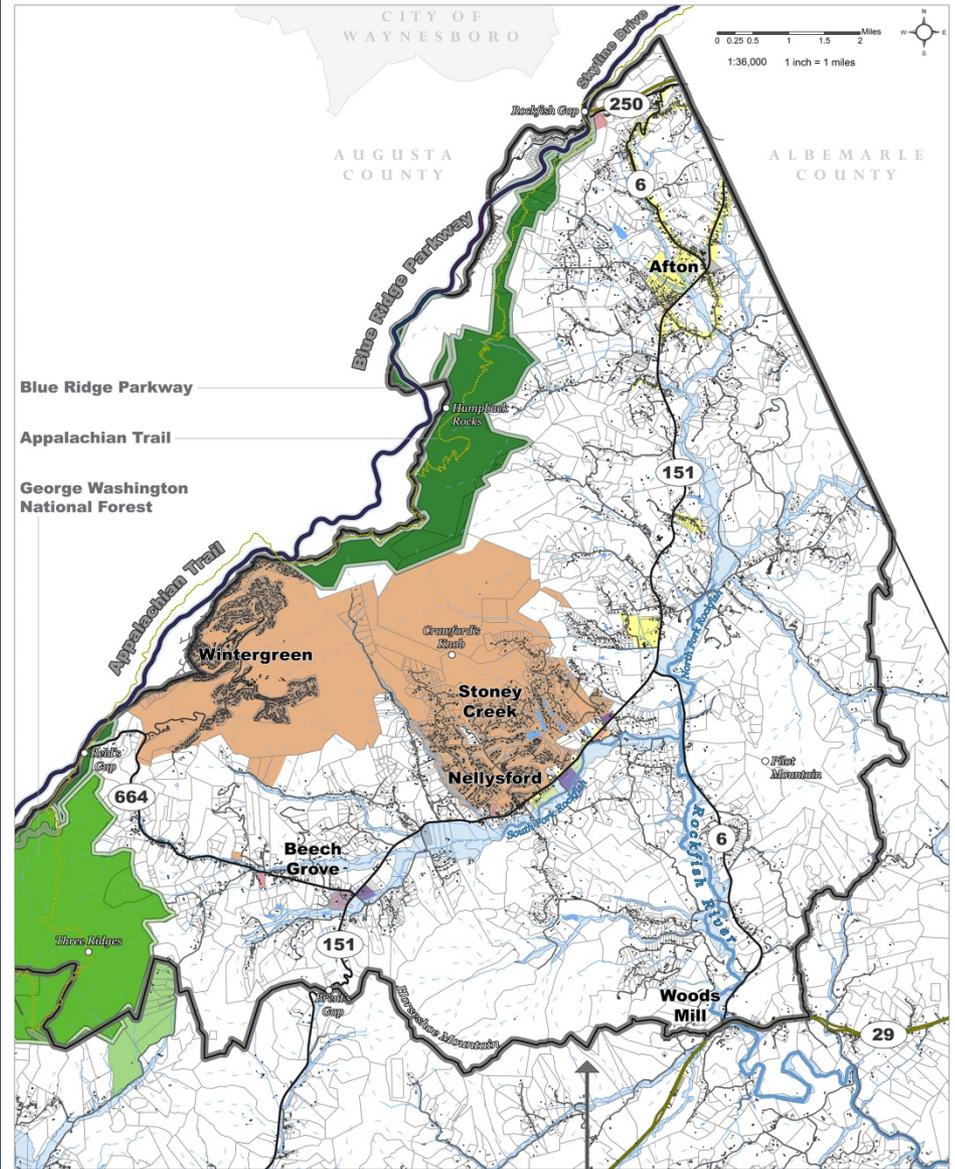
prepared by Nelson County  
Department of Planning & Zoning

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## What are RVAP components & outcomes?

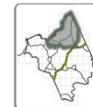
# ROCKFISH VALLEY AREA PLAN



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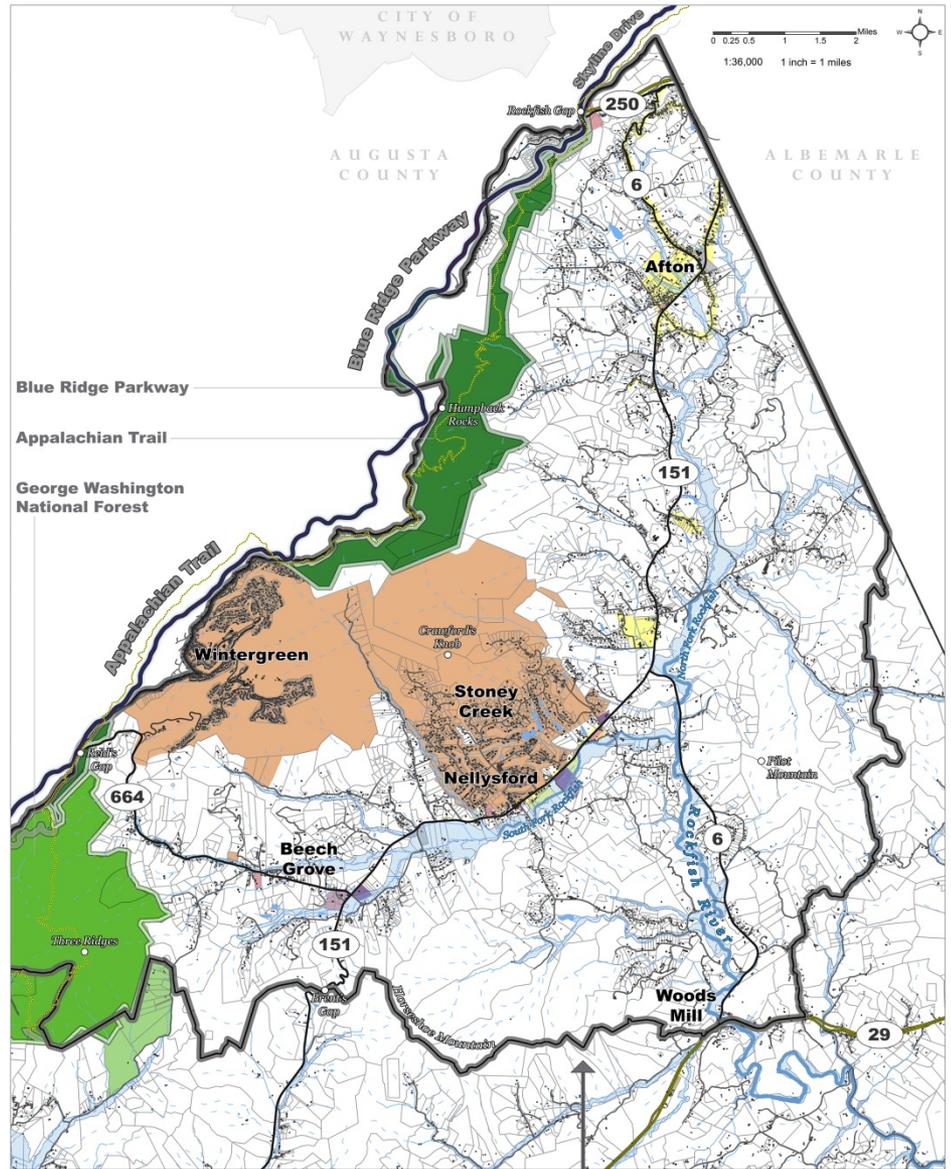
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# Plan Topics

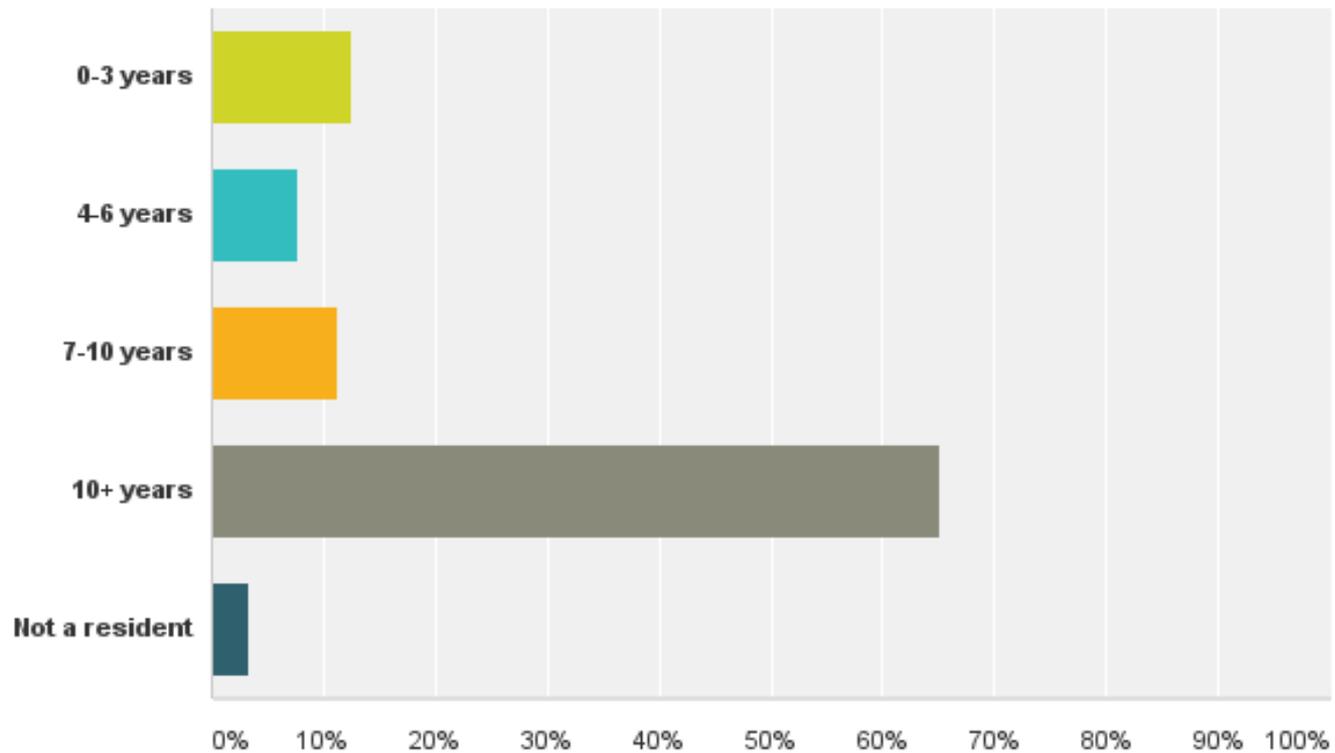
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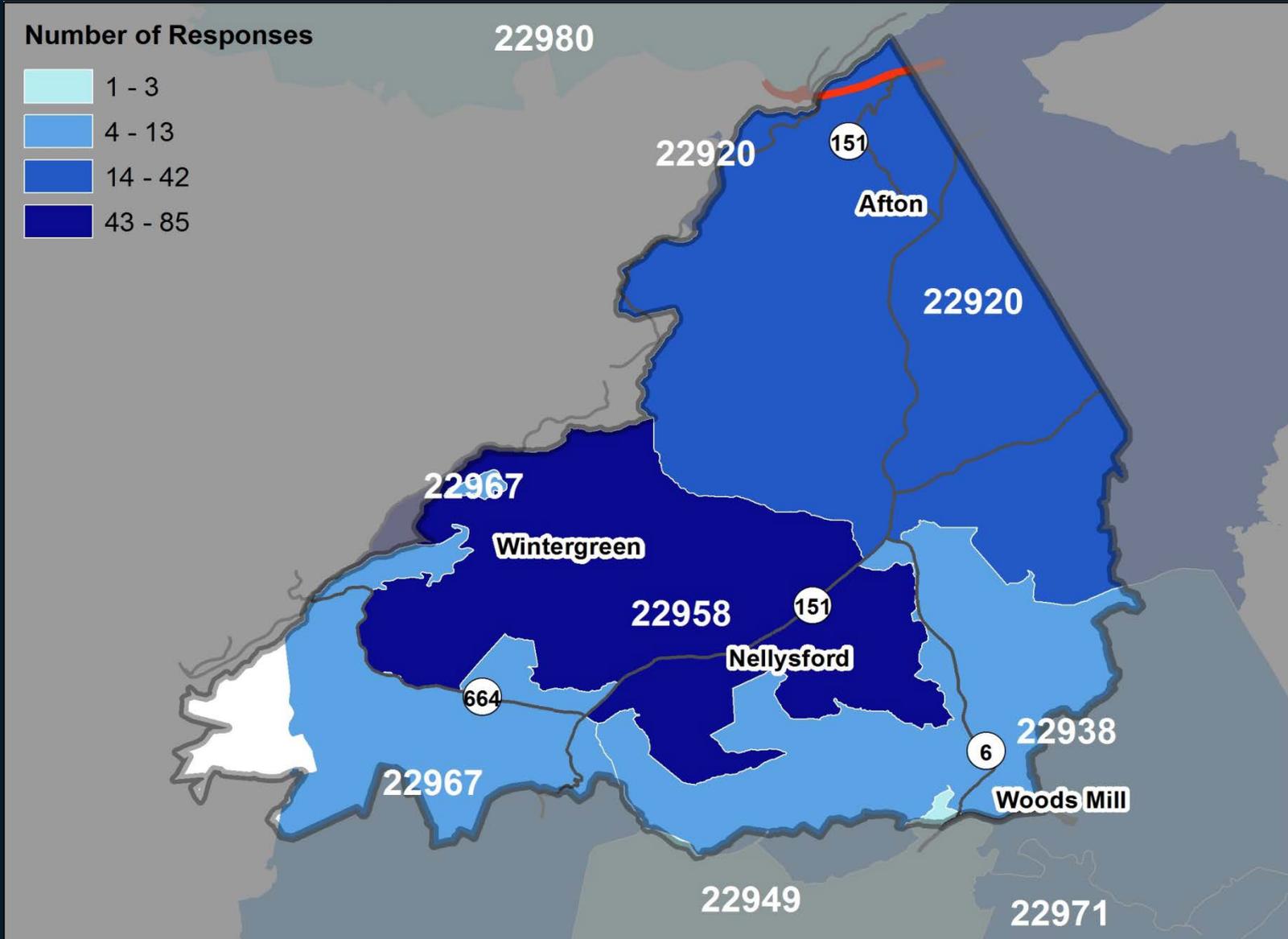
# Who is taking the Survey?

## Q1 How long have you lived in Nelson County?

Answered: 247 Skipped: 0



# Survey Responses by Zip Code



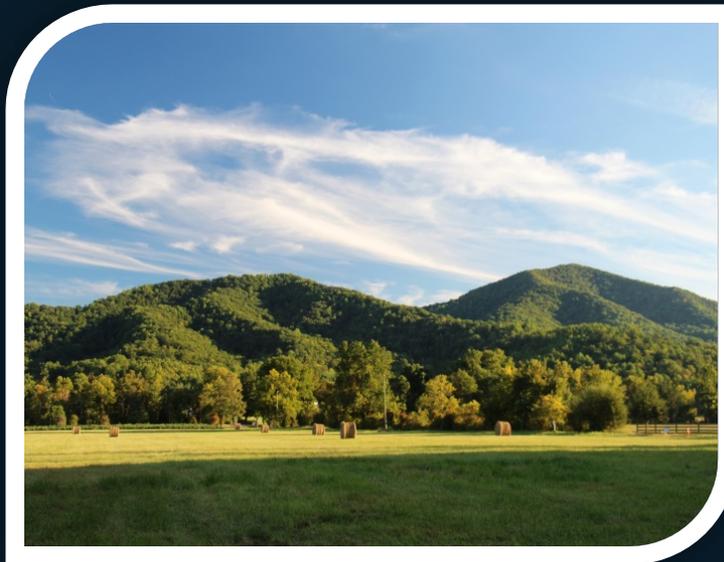




# Agriculture

## Data Gathered

- Forest Value: [DCR](#)
- Soil Quality: [DCR](#)
- Lands in Agriculture: [State GIS Data](#)
- Agritourist Destinations: [Nelson County](#)
- Agricultural Statistics: [VA Dept. of Ag & USDA](#)



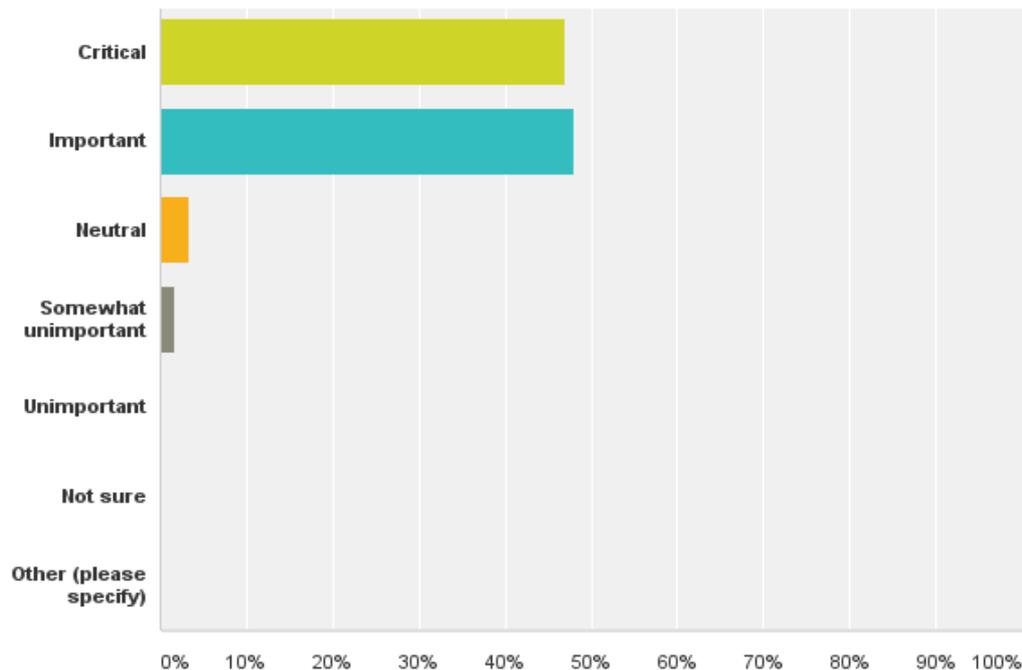


# Agriculture

## What is the community saying?

### Q21 Access to local foods and success of local agricultural operations

Answered: 179 Skipped: 2



- **Critical: 47%**
- **Important: 48%**
- **Neutral: 3.4%**
- **Somewhat Unimportant: 1.6%**

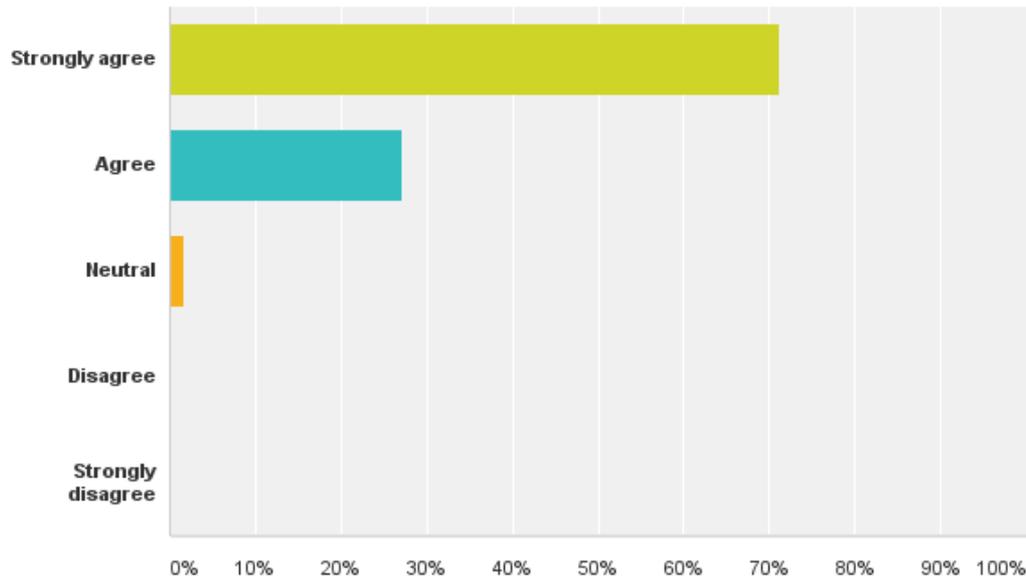


# Agriculture

## What is the community saying?

**Q22 "Maintaining working farm lands, forests, and orchards in the Rockfish Valley is important to preserving the area's rural character."**

Answered: 177 Skipped: 4



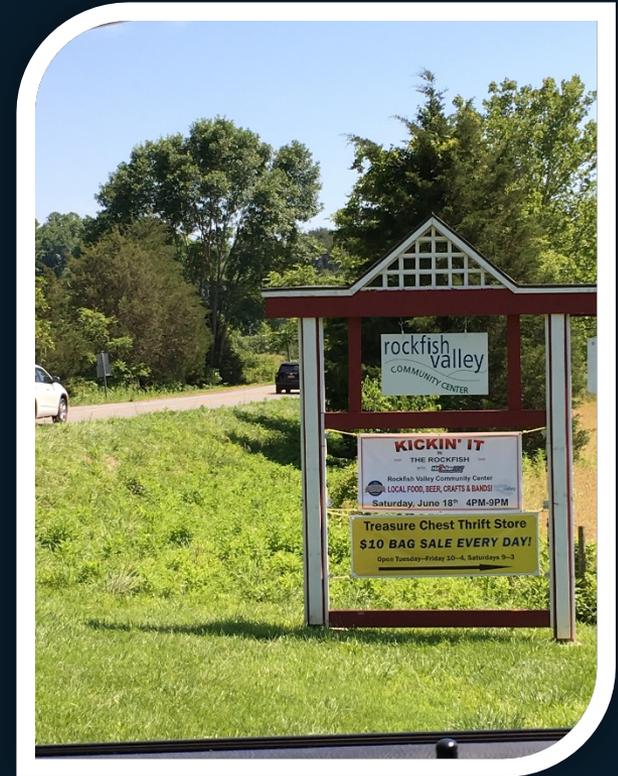
- **Strongly Agree: 71%**
- **Agree: 27%**
- **Neutral: 2%**
- **y**



# Community

## Data Gathered

- Forest Value: **DCR**
- Soil Quality: **DCR**
- Median Age: **U.S. Census**
- Historic Resources: **V-DHR**
- Community Demographics: **U.S. Census**



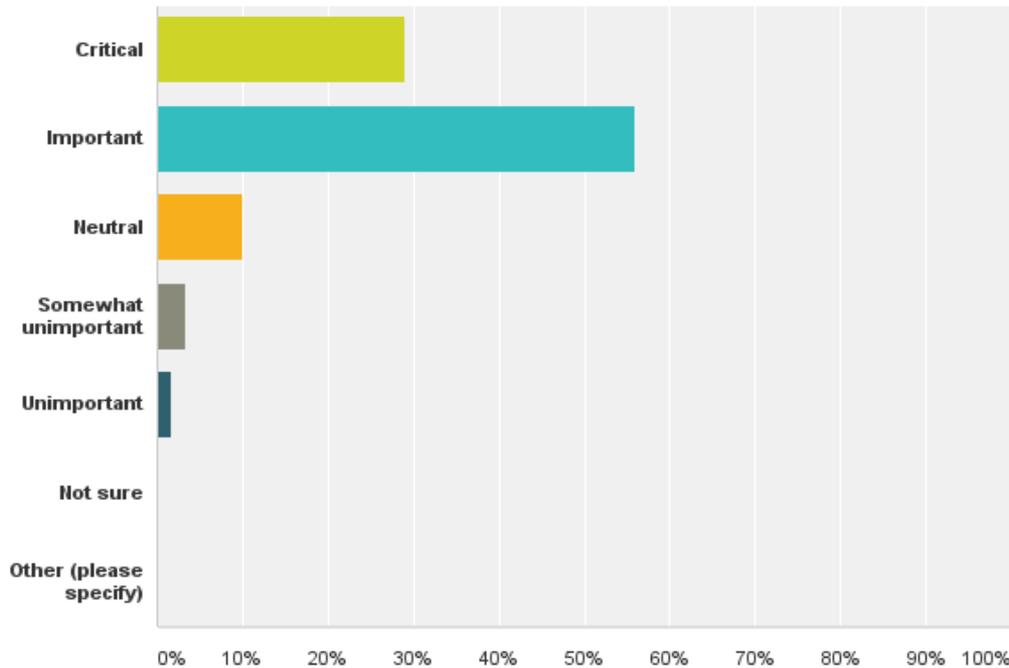


# Community

## What is the community saying?

### Q6 Access to amenities and activities (parks, trails, recreation, etc.)

Answered: 179 Skipped: 2



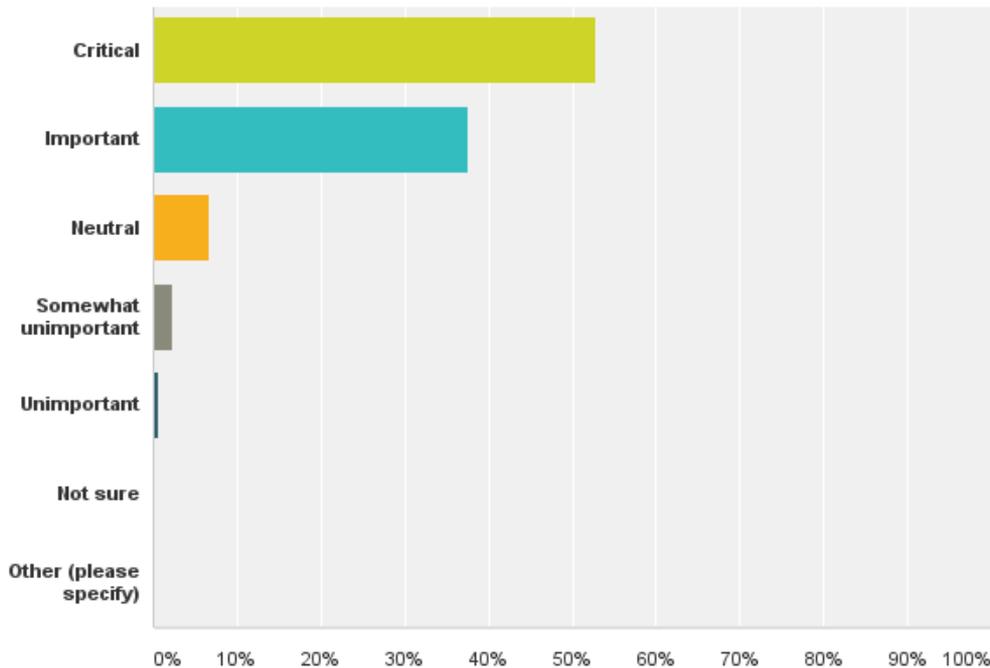
- **Critical: 29%**
- **Important: 56%**
- **Neutral: 10%**
- **Somewhat Unimportant: 3%**
- **Unimportant: 2%**

# Community

## What is the community saying?

### Q7 Access to reliable telecommunications and broadband services

Answered: 178 Skipped: 3



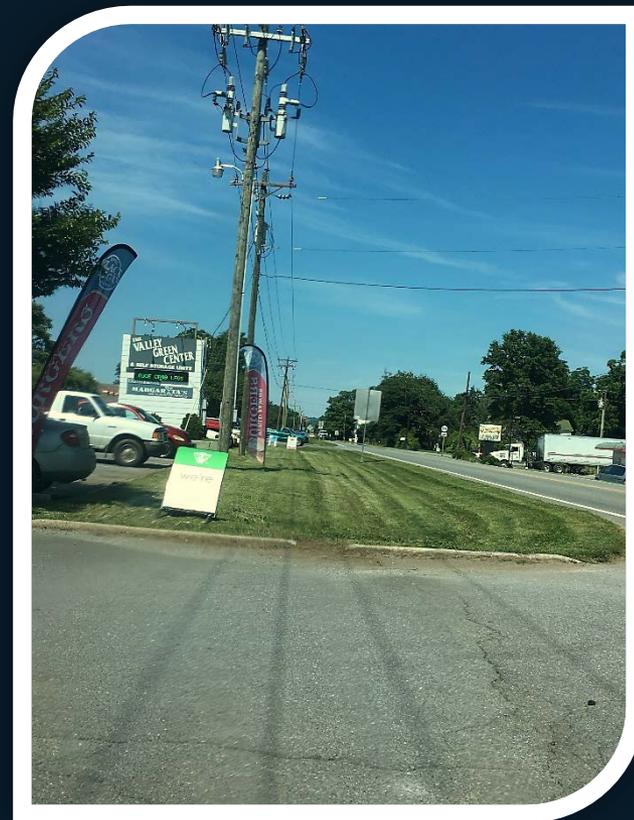
- **Critical: 53%**
- **Important: 37%**
- **Neutral: 7%**
- **Somewhat Unimportant: 2%**
- **Unimportant: 1%**



# Economy

## Data Gathered

- Median Age: **U.S. Census**
- Historic Resources: **V-DHR**
- Community Demographics: **U.S. Census**
- Soil Quality: **DCR**
- Forest Value: **DCR**



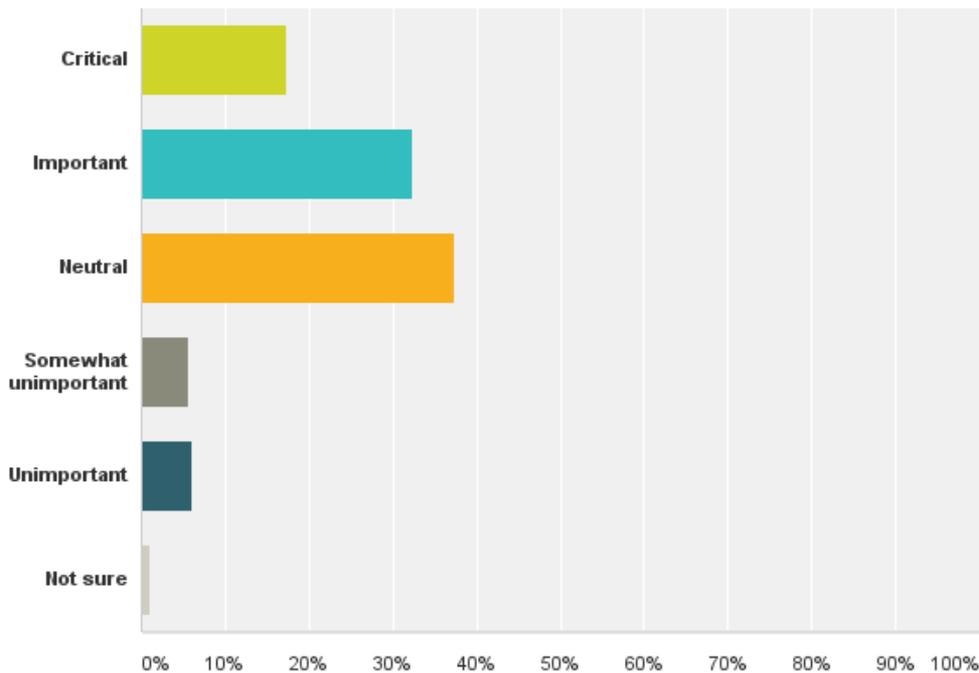


# Economy

## What is the community saying?

### Q9 Access to employment opportunities in Nelson County

Answered: 179 Skipped: 2



- **Critical: 17%**
- **Important: 33%**
- **Neutral: 37%**
- **Somewhat Unimportant: 6%**
- **Unimportant: 6%**
- **Not Sure: 1%**

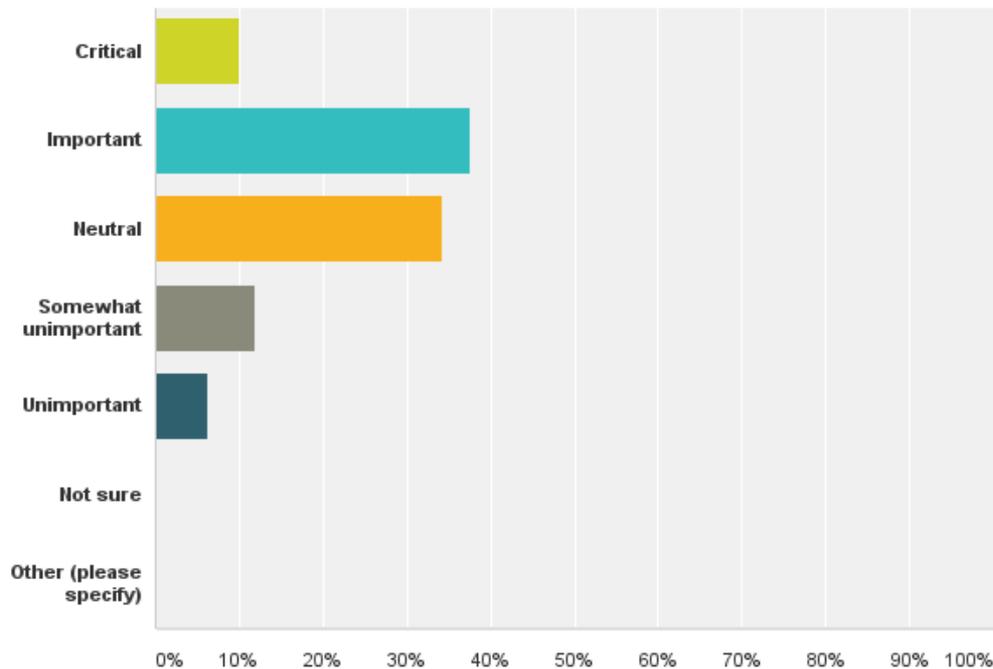


# Economy

## What is the community saying?

### Q19 Economic vitality (job creation, growth, etc.)

Answered: 178 Skipped: 3



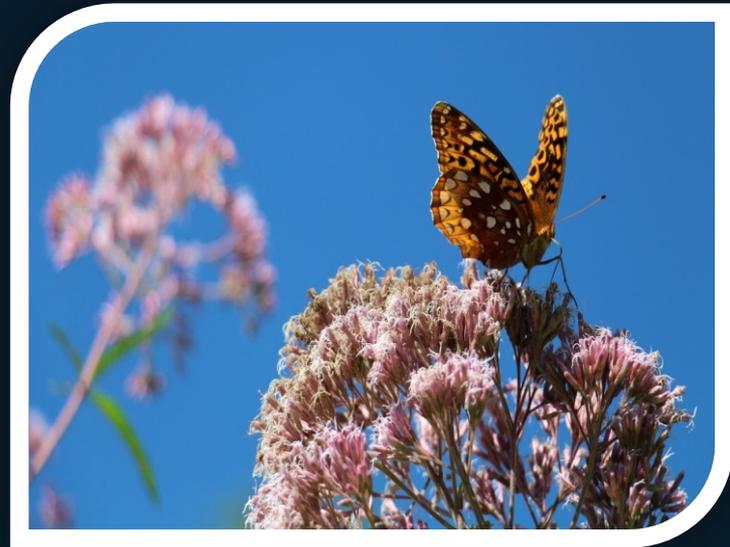
- **Critical: 10%**
- **Important: 38%**
- **Neutral: 34%**
- **Somewhat Unimportant: 12%**
- **Unimportant: 6%**



# Natural Resources

## Data Gathered

- Land Cover: **VGIN**
- Steep Slopes: **TJPDC**
- Streams and Wetlands: **USFWS, FEMA, DEQ**
- Conservation Lands: **DCR, Nelson County**



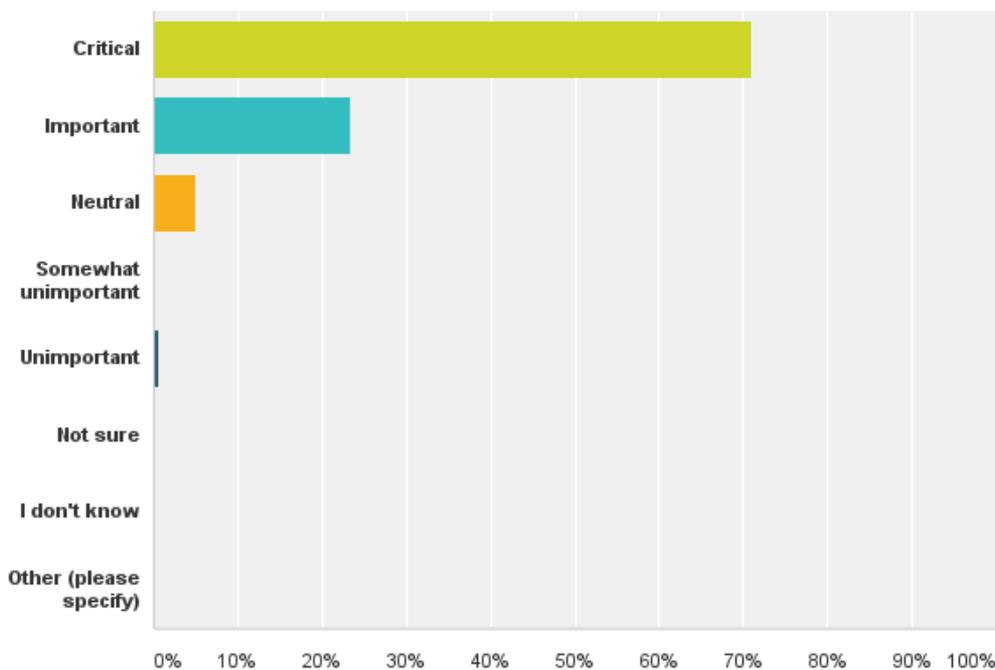


# Natural Resources

## What is the community saying?

### Q5 Protecting and preserving the rural character and unique sense of place

Answered: 179 Skipped: 2



- **Critical: 70%**
- **Important: 24%**
- **Neutral: 5%**
- **Unimportant: 1%**

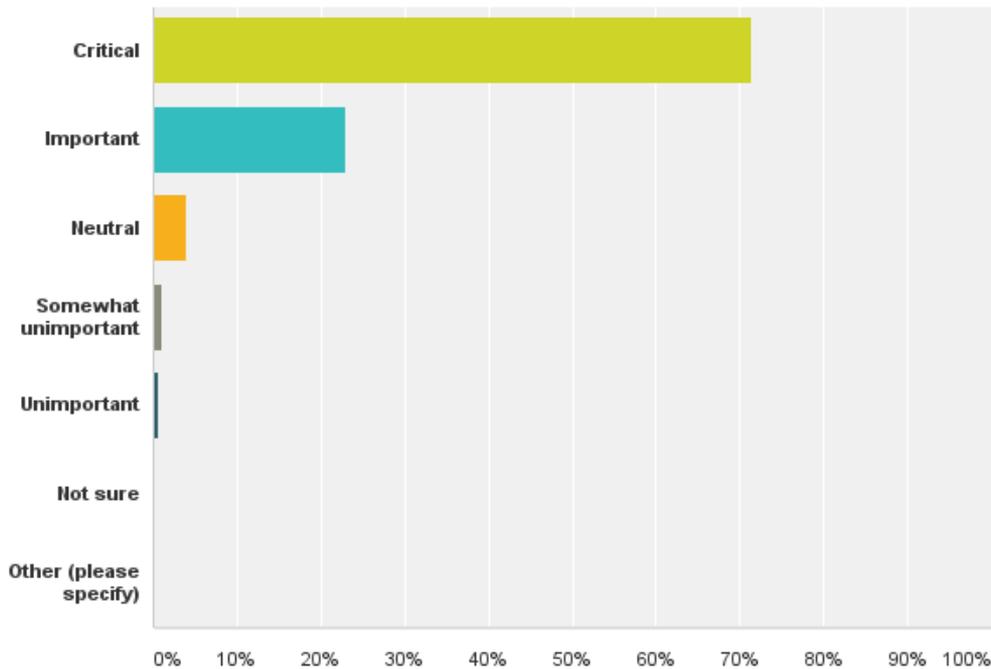


# Natural Resources

## What is the community saying?

**Q17 Conserving environmental features  
(wildlife habitat, forests, wetlands, etc.)**

Answered: 178 Skipped: 3



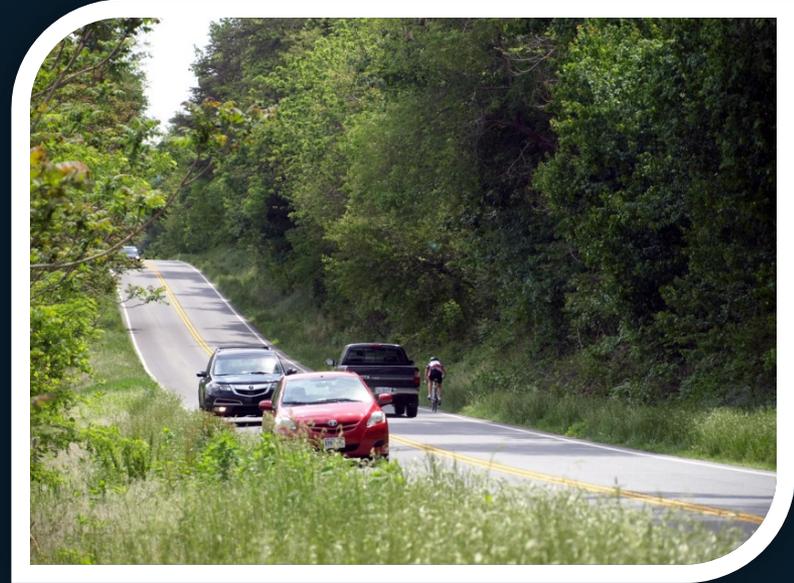
- **Critical: 71%**
- **Important: 23%**
- **Neutral: 4%**
- **Somewhat Unimportant: 1%**
- **Unimportant: 1%**



# Transportation

## Data Gathered

- Long Range Projects: **VDOT, TJPDC**
- Traffic Volumes: **VDOT**
- Truck Traffic: **VDOT**
- Crash Hotspots: **VDOT, TJPDC**



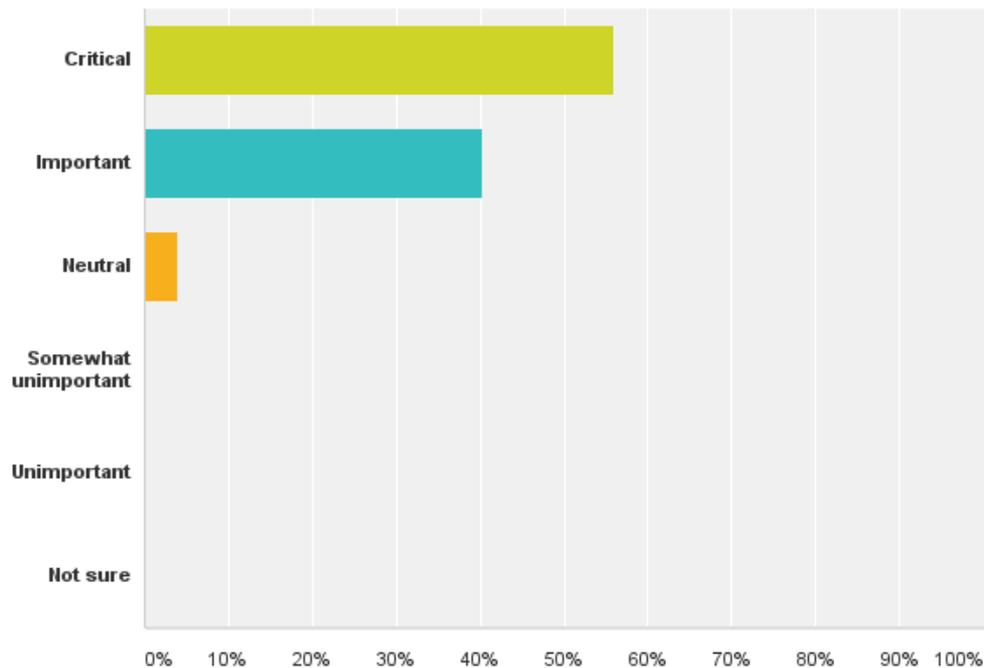


# Transportation

## What is the community saying?

### Q8 Safe/reasonable levels of traffic and congestion on area roads

Answered: 179 Skipped: 2



- **Critical: 56%**
- **Important: 40%**
- **Neutral: 4%**

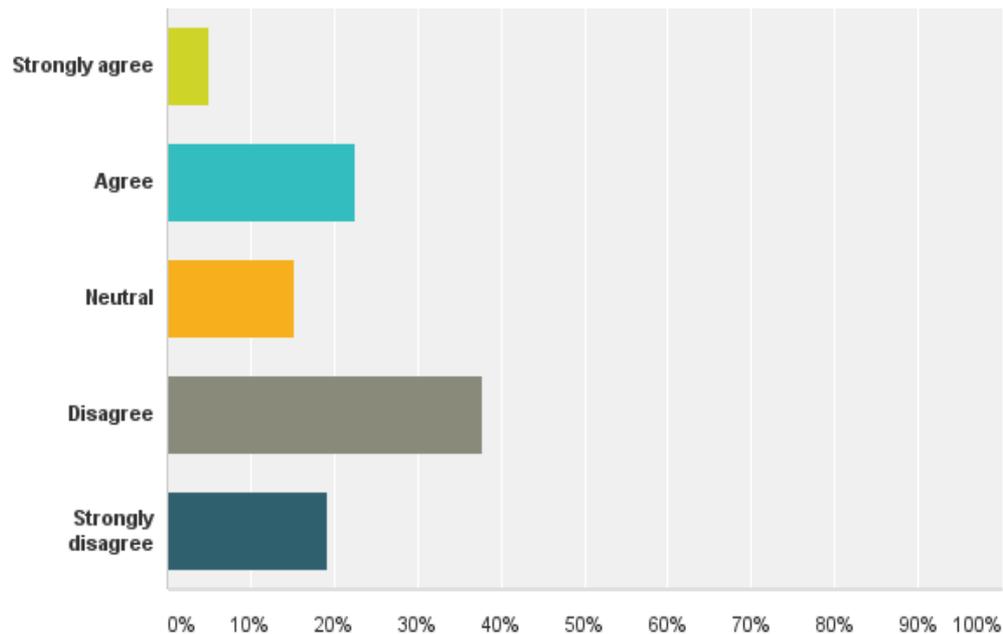


# Transportation

## What is the community saying?

Q24 "Traffic is not as big of a problem as one would think."

Answered: 177 Skipped: 4



- Strongly Agree: 5%
- Agree: 23%
- Neutral: 15%
- Disagree: 38%
- Strongly Disagree: 19%

# Next Steps

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- Synthesizing data from today's meeting
- Following up with key stakeholders
- Reviewing and analyzing final survey results
- Conduct a SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis
- Present current data to Planning Commission and Board of Supervisors
- Begin drafting final document

# Stage

## Natural Resources



## Transportation



## Community



## Economy



## Agriculture

